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## INTRODUCTION:

We live in a drug-oriented society. Access and use of drugs is prevalent, yet many teenagers do not understand the inherent dangers of drugs and drug use. Drug users tear families apart and are involved in more than half the violent crimes committed in the United States. The word is out on you! Your persuasive skills and knowledge about the facts are the tops and some teenagers really need your help! Here is your mission! An advertising firm has hired you to create an anti-drug campaign. Your job is to become an expert on one drug. With this knowledge you will create a brochure. You have been hired because of your age connection to the target audience. You must present the information in such a way to convince teenagers of all the dangers that drug use offers.

## TASK:

The class will split into groups of two or three depending on the class size. Each group will research one drug. Your group is to become extremely knowledgeable about the drugs.

Your objectives are:

- *research and present factual information on the assigned drug.*
- *work as a team to convey the information.*

Your group will:

- *create a brochure (using the one drug assigned).*



Drugs to be covered:

- |                     |                |
|---------------------|----------------|
| Alcohol             | Ketamine       |
| Tobacco             | Rohypnol       |
| Marijuana           | MDMA (Ecstasy) |
| Cocaine             | Inhalants      |
| Heroin              | LSD            |
| Steroids (anabolic) | PCP            |

## PROCESS

1. Each group will be assigned a drug.
2. Each group will conduct research on the drug. Notes will be kept in response to the following questions:
  - What is it?
  - What is the category of drug?
  - What are the common street/slang names?
  - What does it look like?
  - How is it used?
  - What are the common side effects?
  - What are the symptoms of overdose?
  - Is this drug addictive?
  - What are the withdrawal symptoms?
  - What are the short-term effects?
  - What are the long-term effects?
  - What is the federal classification?
  - List both myths and facts about the drug.
3. While conducting research, find at least three other facts, which your group believes, is important information for a teenager to understand about the drug.

## Drug Brochure:

4. With the drug you researched, you will create a drug brochure. In the brochure creatively include the answers to the questions you researched. Students may use desktop publishing software, or paper, pens, and markers to design the brochure.

### USE:

- ⇒ A catchy title and/or slogan
- ⇒ Eye-grabbing graphics
- ⇒ Humor, analogies, or case studies
- ⇒ An easy to read layout



## RESOURCES:

Below are a list of web sites to explore for information:

- [National Institute on Drug Abuse](#)
- [Partnership for a Drug Free America](#)
- [National Clearinghouse of Alcohol and Drug Information](#)
- [American Council for Drug Education](#)
- EHTHS Media Center Web Page

## EVALUATION:

This project will be worth 100 points. Each member of the group will receive the same grade. Grading will be as follows:

	Total Possible Points	Your Points
<b>Research (20pts.)</b> <ul style="list-style-type: none"><li>• answers all questions</li><li>• demonstrates three additional facts</li></ul>	15 5	
<b>Content (20pt.)</b> <ul style="list-style-type: none"><li>• information is accurate and current</li><li>• facts are clearly presented</li></ul>	10 10	
<b>Organization (20pts.)</b> <ul style="list-style-type: none"><li>• easy to read lay-out</li><li>• logical sequence of information</li></ul>	10 10	
<b>Teamwork (20pts.)</b> <ul style="list-style-type: none"><li>• engaged in productive discussions concerning project</li><li>• used time wisely</li><li>• each group member participated</li></ul>	10 5 5	
<b>Creativity (20pts.)</b> <ul style="list-style-type: none"><li>• eye-grabbing graphics</li><li>• colorful</li><li>• neat work</li><li>• appeals to target audience (teens)</li></ul>	5 5 5 5	

## Conclusion:

Through this web-quest you and your group members should have a better understanding of the dangers that drugs can cause not only to teenagers but any age. During the course of this web-quest, have you learned some new and interesting facts about drugs that you did not know before? Do you feel that by working through this project you have a more healthy perspective on drug use? Do you think that others may also? If you feel that you would like any additional information, check out this site that will link you to several sites that provide current and up-to-date information about teenagers and drug use.

Medicine Net



Gratitude for creative ideas go to: S. Hussong, L. Kesselmen, C. MacQueen, M. Musket, and F. Willet