Here is an idea of what your Keynote model might look like (not complete - just a few slides)

The University of PennCELLvania

A cell is just like Penn!

Mrs. Greenberg
Welcome to the Nucleus (College Hall)

The nucleus is the control center of the cell.

At Penn, the nucleus is President Amy Gutmann’s office in College Hall, where decisions about the university are made.
Visit the Golgi Body (Penn Mail Services)

The Golgi body packages and sorts proteins to leave the cell.

At Penn, the Golgi body is like Penn Mail Services, the post office of the University.
Visit the E.R. (Penn Intramural Mail)

The Endoplasmic Reticulum moves material around the inside of the cell.

At Penn, the E.R. is like Penn’s Intramural Mail, which sends things from one Penn office to another.