

# 01\_ The Role of the Artist- Personal Work Versus Career Based Work

Content Area: **Art**  
Course(s):  
Time Period: **Full Year**  
Length: **On Going**  
Status: **Published**

## **General Overview, Course Description or Course Philosophy**

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In Art Major 2 we foster independent and creative thought, emphasizing art-making as not only a means of personal self-expression, but a way of thinking about our relationship to culture, humanity and the world of ideas.

## **OBJECTIVES, ESSENTIAL QUESTIONS, ENDURING UNDERSTANDINGS**

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### **Unit Importance:**

- It is important to understand that there are two categories of artists: One who creates art for personal fulfillment (amateur) and one who creates art for a profession (professional). Professional work is original and created for a specific use or application. The student artist will take on the role of the professional in all aspects of the lessons and understand his/her academic responsibilities as they pertain to each individual lesson.

### **Essential Question(s):**

- What conditions, attitudes and behaviors support creativity and innovative thinking?
- What factors prevent or encourage people to take creative risks?
- How does collaboration expand the creative process?
- How does knowing the contexts, histories and traditions of art forms help us create works of art and design?
- Why do artists follow or break from established traditions?
- How do artists determine what resources and criteria are needed to formulate artistic investigations?

### **Enduring Understanding(s):**

- Creativity and innovative thinking are essential life skills that can be developed.
- Artists and designers shape artistic investigations, following or breaking with traditions

in pursuit of creative art-making goals.

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## **CONTENT AREA STANDARDS**

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VA.9-12.1.5.12acc.Cr1

Generating and conceptualizing ideas.

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## **RELATED STANDARDS (Technology, 21st Century Life & Careers, ELA Companion Standards are Required)**

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9.3.12.AR.1

Analyze the interdependence of the technical and artistic elements of various careers within the Arts, A/V Technology & Communications Career Cluster.

TECH.9.4.12.CI

Creativity and Innovation

TECH.9.4.12.CI.1

Demonstrate the ability to reflect, analyze, and use creative skills and ideas (e.g., 1.1.12prof.CR3a).

TECH.9.4.12.CI.2

Identify career pathways that highlight personal talents, skills, and abilities (e.g., 1.4.12prof.CR2b, 2.2.12.LF.8).

With a growth mindset, failure is an important part of success.

Innovative ideas or innovation can lead to career opportunities.

In order for members of our society to participate productively, information needs to be shared accurately and ethically.

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## **STUDENT LEARNING TARGETS**

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Refer to the 'Declarative Knowledge' and 'Procedural Knowledge' sections.

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### **Declarative Knowledge**

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**Students will understand that:**

- The categories of artists.
- Types of art forms.
- The responsibilities of the student artist as they pertain to their work.
- Artists as they pertain to the lessons.

## **Procedural Knowledge**

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**Students will be able to:**

- Recognize artists and their discipline.
- Understand and articulate art forms and production.
- Understand and apply knowledge learned to their work and build on that knowledge.

## **EVIDENCE OF LEARNING**

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Refer to the 'Formative Assessments' and 'Summative Assessments' sections.

## **Alternate Assessments**

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- Sketchbooks
- Teacher/Student Conferences
- Presentations

## **Formative Assessments**

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**For this unit, formative assessments can/will include:**

- Check Lists
- Surveys

## **Summative Assessments**

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**For this unit, summative assessments can/will include:**

- Sketchbook/Notebook
- Task Performance
- Authentic Art Production

## **RESOURCES (Instructional, Supplemental, Intervention Materials)**

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### **Resources Include:**

- Teacher developed and created presentations
- Demonstrations
- Handouts
- Graphic organizers
- Student organizers
- Visuals
- Literature
- Technology

## **INTERDISCIPLINARY CONNECTIONS**

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**English/Language Arts:** implementation of conventions of Standard English

**Performing Arts:** presentations

**Career Readiness:** different types of jobs require different knowledge and skills

## **ACCOMMODATIONS & MODIFICATIONS FOR SUBGROUPS**

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See link to Accommodations & Modifications document in course folder.