

# 04\_The Academic Art Process; Visual and Technological Components

Content Area: **Art**  
Course(s):  
Time Period: **Full Year**  
Length: **On Going**  
Status: **Published**

## **General Overview, Course Description or Course Philosophy**

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In Art Major 2 we foster independent and creative thought, emphasizing art-making as not only a means of personal self-expression, but a way of thinking about our relationship to culture, humanity and the world of ideas.

## **OBJECTIVES, ESSENTIAL QUESTIONS, ENDURING UNDERSTANDINGS**

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### **Unit Importance:**

- It is important to understand that technology and its application enhance the art process and product.
- There are visual components/building blocks to the formal and academic art process. These components are required for the formulating, trouble shooting, planning and execution of the art product.

### **Essential Question(s):**

- What methods and processes are considered when preparing artwork for presentation or preservation?
- How does refining artwork affect its meaning to the viewer?
- What criteria are considered when selecting work for presentation, a portfolio, or a collection?

### **Enduring Understanding(s):**

- Artists, curators and others consider a variety of factors and methods including evolving technologies when preparing and refining artwork for display and or when deciding if and how to preserve and protect it.

## CONTENT AREA STANDARDS

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VA.9-12.1.5.12acc.Pr5	Developing and refining techniques and models or steps needed to create products. Select
VA.9-12.1.5.12acc.Pr5a	Evaluate, select and apply methods or processes appropriate to display artwork in a specific place.

## RELATED STANDARDS (Technology, 21st Century Life & Careers, ELA Companion Standards are Required)

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9.3.12.AR.6	Evaluate technological advancements and tools that are essential to occupations within the Arts, A/V Technology & Communications Career Cluster.
TECH.9.4.12.CI	Creativity and Innovation
TECH.9.4.12.CI.1	Demonstrate the ability to reflect, analyze, and use creative skills and ideas (e.g., 1.1.12prof.CR3a).
TECH.9.4.12.CI.2	Identify career pathways that highlight personal talents, skills, and abilities (e.g., 1.4.12prof.CR2b, 2.2.12.LF.8).
TECH.9.4.12.CI.3	Investigate new challenges and opportunities for personal growth, advancement, and transition (e.g., 2.1.12.PGD.1).  Innovative ideas or innovation can lead to career opportunities.  Laws govern the use of intellectual property and there are legal consequences to utilizing or sharing another's original works without permission or appropriate credit.  With a growth mindset, failure is an important part of success.

## STUDENT LEARNING TARGETS

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Refer to the 'Declarative Knowledge' and 'Procedural Knowledge' sections.

### Declarative Knowledge

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#### Students will understand:

- The use and application of technology in art.
- The history of technology use in art.
- A variety of available equipment and programs in the studio-classroom.
- Artists as they pertain to the lesson.
- The components of the academic/professional art process.

- How to brainstorm.
- How to develop and create: thumbnails, sketches, drawings and color studies.

### **Procedural Knowledge**

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#### **Students will be able to:**

- Understand and apply a variety of technology methods to the creation of their work.
- Recognize artists who work using technology in their art process and product.
- Demonstrate a working knowledge of technology in the studio-classroom.
- Apply and use all the components of the academic art process to their work.
- Extend their original thoughts and ideas.
- Learn to resolve issues in the planning stages prior to their final work.
- Articulate on the purpose of the components

### **EVIDENCE OF LEARNING**

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Refer to the 'Formative Assessments' and 'Summative Assessments' sections.

### **Alternate Assessments**

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- Sketchbooks
- Teacher/Student Conferences
- Presentations

### **Formative Assessments**

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**For this unit, formative assessments can/will include:**

- Checklists

- Surveys

### **Summative Assessments**

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**For this unit, summative assessments can/will include:**

- Sketchbook/Notebook Production
- Technological Components production

### **RESOURCES (Instructional, Supplemental, Intervention Materials)**

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**Resources Include:**

- Teacher developed and created presentations
- Demonstrations
- Handouts
- Graphic organizers
- Student organizers
- Visuals
- Literature
- Technology

### **INTERDISCIPLINARY CONNECTIONS**

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**English/Language Arts:** implementation of conventions of Standard English

**Performing Arts:** presentations

**Career Readiness:** different types of jobs require different knowledge and skills

## **ACCOMMODATIONS & MODIFICATIONS FOR SUBGROUPS**

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See link to Accommodations & Modifications document in course folder.