# **08\_Manipulation for Visual Communication**

Content Area:	Art
Course(s):	
Time Period:	Semester
Length:	3 Weeks
Status:	Published

#### General Overview, Course Description or Course Philosophy

### **OBJECTIVES, ESSENTIAL QUESTIONS, ENDURING UNDERSTANDINGS**

**Objectives:** Digital art can portray different views, opinions, and interpretations.

**Essential Questions:** How does art help us understand the lives of people of different times, places, and cultures? How is art used to impact the views of a society? How does art mirror aspects of life? How do the other arts, disciplines, contexts, and daily life inform the creation, performance and response to media arts?

**Enduring Understanding:** Understanding connections to varied contexts and daily life enhances a media artist's work.

# **CONTENT AREA STANDARDS**

MA.9-12.1.2.12prof.Cn11	Relating artistic ideas and works within societal, cultural and historical contexts to deepen understanding.
	Relate
MA.9-12.1.2.12acc.Cn11b	Critically investigate and ethically interact with legal, technological, systemic, and vocational contexts of media arts, considering ethics, media literacy, digital identity, and artist/audience interactivity.

# **RELATED STANDARDS (Technology, 21st Century Life & Careers, ELA Companion Standards are Required)**

Collaboration with individuals with diverse experiences can aid in the problem-solving process, particularly for global issues where diverse solutions are needed.

#### **STUDENT LEARNING TARGETS**

#### **Declarative Knowledge**

Students will understand that:

- Art can be created that has "real life" applications.
- Understanding connections to varied contexts and daily life enhances a media artist's work.

#### **Procedural Knowledge**

Students will be able to:

- Combine all learned tools and techniques to digitally communicate a visual message.
- Use art to help us understand the lives of people of different times, places, and cultures.
- Create art that can impact the views of a society.

#### **EVIDENCE OF LEARNING**

#### **Alternate Assessments**

- Teacher/Student Conferences
- Projects
- Presentations
- Modified Rubrics
- Portfolios

#### **Formative Assessments**

Teacher observation as the students work with the step-by-step instructions Teacher observation as the students work independently Teacher observation as the students work in groups

Teacher Feedback and Discussions

Student Journal

Practical Exercises

Independent Investigation Activities

#### **Summative Assessments**

**Teacher Rubrics** 

**Final Projects** 

Reflection Worksheet

Self Evaluation

Critiques

# **RESOURCES (Instructional, Supplemental, Intervention Materials)**

Step-by-step demonstrations Digital and written instructions Video demonstrations Visual examples Supplied files for the students to practice with Individual and group help as needed

#### INTERDISCIPLINARY CONNECTIONS

Gain skills to collaborate with individuals with diverse experience that can aid in the problem solving process, particularly for global issues where diverse solutions are needed.

# **ACCOMMODATIONS & MODIFICATIONS FOR SUBGROUPS**

See link to Accommodations & Modifications document in course folder.