07_Organize Content with Layers

Content Area: **Art**
Course(s):
Time Period: **Semester**
Length: **2 Weeks**
Status: **Published**

General Overview, Course Description or Course Philosophy

The computer arts course is designed to offer students the skills and understanding to navigate and create artwork in the leading industry-standard vector graphics software programs. Students will create everything from web and mobile graphics to logos, icons, book illustrations, product packaging, and billboards. They will turn shapes and colors into logos and icons. Create typography, draw freehand, and trace and recolor graphics. They will work predominantly in Adobe Illustrator which is vector-based, so their artwork stays crisp even when scaled up to stadium size. Students will have assembled a digital portfolio showcasing their skills by the end of the course.

OBJECTIVES, ESSENTIAL QUESTIONS, ENDURING UNDERSTANDINGS

Objective: Learn the basics of using layers, including how to create, edit, and organize content.

Essential Questions: How do media artists work? How do media artists and designers determine whether a particular direction in their work would be effective? How do media artists learn from trial and error?

Enduring Understandings: Media artists plan, organize and develop creative ideas that can effectively realize the artistic intent and communicate meaning.

CONTENT AREA STANDARDS

MA.9-12.1.2.12prof.Cr2	Organizing and developing ideas.
MA.9-12.1.2.12prof.Cr2a	Organize and design artistic ideas for media arts productions.
MA.9-12.1.2.12prof.Cr2c	Apply aesthetic criteria in developing, refining and proposing media arts artwork.

RELATED STANDARDS (Technology, 21st Century Life & Careers, ELA Companion Standards are Required)

TECH.9.4.12.CI	Creativity and Innovation

TECH.9.4.12.CT	Critical Thinking and Problem-solving
TECH.9.4.12.CT.1	Identify problem-solving strategies used in the development of an innovative product or practice (e.g., 1.1.12acc.C1b, 2.2.12.PF.3).
	With a growth mindset, failure is an important part of success.

EVIDENCE OF LEARNING

Formative Assessments

Teacher Observation

Teacher Feedback and Discussions

Student Journal

Practical Exercises

Independent Investigation Activities

Summative Assessments

Teacher Rubrics

Final Projects

Reflection Worksheet

Self Evaluation

Critiques

STUDENT LEARNING TARGETS

Declarative Knowledge

Students will understand that:

- If they plan, organize and develop creative ideas they can effectively realize the artistic intent and communicate meaning.

Procedural Knowledge

Students will be able to:

- Demonstrate the basics of using layers, including how to create, edit, and organize content.
- Determine whether a particular direction in their work would be effective.
- Practic the art of trial and error.

RESOURCES (Instructional, Supplemental, Intervention Materials)

Adobe Illustrator

Adobe Fresco

Google Drawing

Procreate

INTERDISCIPLINARY CONNECTIONS

Students understanding of how to plan, organize and develop creative ideas will help them to be more productive citizens.

ACCOMMODATIONS & MODIFICATIONS FOR SUBGROUPS

See link to Accommodations & Modifications document in course folder.