

Learning Goals and Scales
2015-2016
Rigorous Learning Goal/Scale

Course:	Management: Sports, Entertainment, and Hospitality
Score 4 Additional Success with the complex content and concepts? inferences, novel applications	<p>In addition to score 3.0 performance, the student demonstrates in-depth inferences and applications that go beyond what was taught.</p> <ul style="list-style-type: none"> • <p>Student makes no major errors or omissions regarding the score 4 content</p>
Score 3 Mastery of complex content and concepts of learning goal	<p>TARGET LEARNING GOAL: The student will analyze the various estimates of the economic magnitude of the industry.</p> <ul style="list-style-type: none"> • Investigate financial flows in an organization. • Analyze financial decisions in industry. • Assess current economic issues in industry. <p>Student makes no major errors or omissions regarding the score 3 content</p>
Score 2 Success with simpler content? vocabulary, foundational skills	<p>The student will recognize or recall specific vocabulary or basic content, such as:</p> <ul style="list-style-type: none"> • Assets, balance sheet, bonds, budgeting, competitive balance, debt, default, expenses, income, income statement, interest, liabilities, monopoly, owners' equity, principal, profits, revenues, risk, value added <p>The student will perform basic skills or process, such as:</p> <ul style="list-style-type: none"> • Create a Budget • Create an Income Statement • Create a Balance Sheet • Identify typical financial decisions <p>Student makes no major errors or omissions regarding the score 2 content</p>
Score 1 Partial success with help	<p>With help, student achieves partial success at score 2 content and/or score 3 content</p>
Score 0?????????? No success even with help	<p>Even with help, no success</p>

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Score 4 Additional Success with the complex content and concepts? inferences, novel applications	<p>In addition to score 3.0 performance, the student demonstrates in-depth inferences and applications that go beyond what was taught.</p> <ul style="list-style-type: none"> • <p>Student makes no major errors or omissions regarding the score 4 content</p>
Score 3 Mastery of complex content and concepts of learning goal	<p>TARGET LEARNING GOAL: The student will connect the relationship between leadership styles and the role ethics and morals play in industry.</p> <ul style="list-style-type: none"> • Critique ethical principles of industry • Investigate current ethical issues in industry. • Assess the ethical and social responsibility of business. <p>Student makes no major errors or omissions regarding the score 3 content</p>
Score 2 Success with simpler content? vocabulary, foundational skills	<p>The student will recognize or recall specific vocabulary or basic content, such as:</p> <ul style="list-style-type: none"> • Communication skills, decision making, delegation, diversity, empowerment, evaluating, human relations, leading, managing change, motivation, organizational behavior, participative decision making, people skills <p>The student will perform basic skills or process, such as:</p> <ul style="list-style-type: none"> • Construct an organizational chart • Plan organizational goals • Identify steps in decision making <p>Student makes no major errors or omissions regarding the score 2 content</p>
Score 1 Partial success with help	<p>With help, student achieves partial success at score 2 content and/or score 3 content</p>

Score 0????????? No success even with help	Even with help, no success
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