

Course:	Management: Sports, Entertainment & Hospitality: Unit 3
Score 4 Additional Success with the complex content and concepts— inferences, novel applications	<p>In addition to score 3.0 performance, the student demonstrates in-depth inferences and applications that go beyond what was taught.</p> <p>Student makes no major errors or omissions regarding the score 4 content</p>
Score 3 Mastery of complex content and concepts of learning goal	<p>TARGET LEARNING GOAL: The student will investigate and assess the various components of the hospitality industry.</p> <ul style="list-style-type: none"> Analyze the various components of the hospitality industry and their interrelatedness. Design methods of improving services within the hospitality industry. Create a tourism campaign. <p>Student makes no major errors or omissions regarding the score 3 content</p>
Score 2 Success with simpler content— vocabulary, foundational skills	<p>The student will recognize or recall specific vocabulary or basic content, such as:</p> <p>Travel, lodging, event management, restaurant management, recreation, tourism, service, Total Quality Management (TQM).</p> <p>The student will perform basic skills or process, such as:</p> <ul style="list-style-type: none"> Identify component parts of the hospitality industry.

	<ul style="list-style-type: none"> • Explain the importance service and total quality management. • List elements of the Hotel Business. • Recognize the functions of the Food & Beverage Operations. • Define tourism. • List reasons why people travel. <p>Student makes no major errors or omissions regarding the score 2 content</p>
Score 1 Partial success with help	<p>With help, student achieves partial success at score 2 content and/or score 3 content</p>
Score 0 No success even with help	<p>Even with help, no success</p>

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Score 3 Mastery of complex content and concepts of learning goal	<p>TARGET LEARNING GOAL: The student will describe the relationship between domestic and international organizations as well as make inferences as to the economic impact of the hospitality industry.</p> <ul style="list-style-type: none"> • Compare and contrast international and domestic tourism. • Analyze the importance of international and domestic organizations.

	<ul style="list-style-type: none"> • Hypothesize and summarize the economic impact of tourism. • Develop a tourism strategy. <p>Student makes no major errors or omissions regarding the score 3 content</p>
<p>Score 2</p> <p>Success with simpler content—vocabulary, foundational skills</p>	<p>The student will recognize or recall specific vocabulary or basic content, such as:</p> <p>International tourism, domestic tourism, economy, business travel, cultural tourism, interdependency, multiplier effect, sustainable tourism, vacation package, volunteer tourism.</p> <p>The student will perform basic skills or process, such as:</p> <ul style="list-style-type: none"> • Differentiate between various types of tourism. • Define domestic and international tourism. • Recognize elements of tourism that impact an economy. • Identify tourism strategies currently being implemented. • Name promoters of tourism. <p>Student makes no major errors or omissions regarding the score 2 content</p>
<p>Score 1</p> <p>Partial success with help</p>	<p>With help, student achieves partial success at score 2 content and/or score 3 content</p>
<p>Score 0</p> <p>No success even with help</p>	<p>Even with help, no success</p>