

Section 2: TV Studio Production

Content Area: **21st Century Life & Careers**
Course(s): **TV Media II**
Time Period: **Semester 1**
Length: **8 weeks**
Status: **Published**

Unit Introduction

In this section we will discuss TV Studio Production. Students will have the opportunity to work with professional grade television production equipment in a fully functioning television studio. The ability to create video based projects will allow students to enter the world of visual media as it stands highly prevalent in society today. This creativity will hopefully spark an interest in video journalism, comedy, public service, school initiatives, community activities, and much more. In addition, the mastery of skills used in this class will be broken down into four units and can be used in other cross-curricula initiatives and/or projects.

Standards

9.3.12.AR.2	Analyze the importance of health, safety and environmental management systems, policies and procedures common in arts, audio/video technology and communications activities and facilities.
9.3.12.AR.5	Describe the career opportunities and means to achieve those opportunities in each of the Arts, A/V Technology & Communications Career Pathways.
9.3.12.AR.6	Evaluate technological advancements and tools that are essential to occupations within the Arts, A/V Technology & Communications Career Cluster.
9.3.12.AR-AV.2	Demonstrate the use of basic tools and equipment used in audio, video and film production.
9.3.12.AR-AV.3	Demonstrate technical support skills for audio, video and/or film productions.
9.3.12.AR-AV.4	Design an audio, video and/or film production.
9.3.12.AR-JB.3	Plan and deliver a media production (e.g., broadcast, video, Internet and mobile).
9.3.12.AR-JB.4	Demonstrate technical support related to media production (e.g., broadcast, video, Internet, mobile).

Essential Questions

What is TV Studio Production?

What type of projects will I create in the TV studio?

What equipment and software will I be using in the TV studio?

How will TV studio Productions course help me prepare for future classes and careers in productions?

What elements make a strong TV studio production?

Content / Skills

Students will be able to know and use some of the tools and technology used in TV studio production.

Students will know the three Phases of Production in TV studio production.

Students will understand how a storyboard is used during pre-production and post production in the TV studio.

Understand the critical importance of scripting in TV studio production.