

Unit 4

Content Area: **Fine & Performing Arts**
Course(s):
Time Period: **Semester 1**
Length: **2 weeks**
Status: **Published**

Standards

VPA.1.2.12	All students will understand the role, development, and influence of the arts throughout history and across cultures.
VPA.1.2.12.A.1	Determine how dance, music, theatre, and visual art have influenced world cultures throughout history.
VPA.1.3.12	All students will synthesize those skills, media, methods, and technologies appropriate to creating, performing, and/or presenting works of art in dance, music, theatre, and visual art.
VPA.1.3.12.D.2	Produce an original body of artwork in one or more art mediums that demonstrates mastery of visual literacy, methods, techniques, and cultural understanding.

Essential Questions

- Why is typography one of the most important skills to develop when becoming a graphic designer
- How are the Elements and Principles of design used in relation to typography
- What is leading, kerning, and baseline
- How can fonts control the mood of an advertisement

Content / Skills

- Developing custom fonts
- Choosing matching fonts that work nicely together
- Applying the Elements and Principles to a successful advertising design
- Using typography successfully to communicate more than what the words literally say
- Composing words using orthogonal and various baselines

Instructional Plan (Daily Learning Activities)

Monitoring Strategies / Assessment of Learning

Differentiation

- Alternative Assessments
- Choice of Activities
- Flexible Grouping
- Guided Reading
- Independent Research and Projects
- Leveled Rubrics
- Modified Materials
- Multiple Texts
- Multi-sensory
- Personal Agendas
- Stations/Centers
- Supplemental Materials

Integration of Technology

TECH.8.1.12.A.1	Create a personal digital portfolio which reflects personal and academic interests, achievements, and career aspirations by using a variety of digital tools and resources.
TECH.8.1.12.C.1	Develop an innovative solution to a real world problem or issue in collaboration with peers and experts, and present ideas for feedback through social media or in an online community.
TECH.8.2.12.C.2	Analyze a product and how it has changed or might change over time to meet human needs and wants.
TECH.8.2.12.C.6	Research an existing product, reverse engineer and redesign it to improve form and function.
TECH.8.2.12.D.3	Determine and use the appropriate resources (e.g., CNC (Computer Numerical Control) equipment, 3D printers, CAD software) in the design, development and creation of a technological product or system.
TECH.8.2.12.D.5	Explain how material processing impacts the quality of engineered and fabricated products.

21st Century

21st Century Themes

- Global Perspectives

21st Century Skills

- Communication and Collaboration
- Creativity and Innovation
- Critical Thinking and Problem Solving
- Information Literacy
- Life and Career Skills
- Media Literacy

Interdisciplinary Connections

- Art
- Computers
- English
- Math
- Social Studies