

Unit 7-Persuading

Content Area: **English**
Course(s):
Time Period: **Semester 2**
Length: **3-4 weeks**
Status: **Published**

Unit Introduction

Public Speaking introduces the principles and techniques of formal communication.

Progress Indicators for Speaking and Listening

LA.SL.9-10.1.A	Come to discussions prepared, having read and researched material under study; explicitly draw on that preparation by referring to evidence from texts and other research on the topic or issue to stimulate a thoughtful, well-reasoned exchange of ideas.
LA.SL.9-10.4	Present information, findings, and supporting evidence clearly, concisely, and logically. The content, organization, development, and style are appropriate to task, purpose, and audience.

Student Learning Outcomes

- Locate, evaluate and use information, appropriately and ethically.
- Analyze and evaluate the strengths and weaknesses of different perspectives on an ethical issue or situation as both speaker and audience.
- State and support, logically and persuasively, their points of view or findings both orally and in writing as assessed by class participation, homework, presentations, quizzes & exams or research projects.
- Deliver speeches in a variety of styles using effective verbal and non-verbal behaviors as assessed by class participation, homework, presentations, quizzes & exams, or research projects.
- Analyze and evaluate the strengths and weaknesses of different perspectives on an ethical issue or situation as both speaker and audience as assessed by class participation, homework, presentations, quizzes & exams or research projects.
- Evaluate and think critically about information and analyze supporting materials as assessed by class participation, homework, presentations, quizzes & exams or research projects.
- Implement effective strategies to manage public speaking anxiety as assessed by class participation, homework, presentations, quizzes & exams, or research projects.

Essential Questions

- What is persuasive speaking?
- What appeals are used to persuade?
- What are the parts/types of arguments?
- How does one choose a focused persuasive topic?
- How does one research, outline, organize, and present a persuasive speech?
- How is a persuasive speech evaluated?
- What is a rebuttal?
- How does one generate an effective rebuttal?

Content / Skills

This unit will focus on the following:

- Tools for Persuading
- The Persuasive Speech