**Rigorous Learning Goal/Scale**

|  |  |
| --- | --- |
| **Course:**  | **Marketing 1: Unit 5** |
| **Score 4** Additional Success with the complex content and concepts—inferences, novel applications | **In addition to score 3.0 performance, the student demonstrates in-depth inferences and applications that go beyond what was taught.****Student makes no major errors or omissions regarding the score 4 content** |
| **Score 3** Mastery of complex content and concepts of learning goal | **TARGET LEARNING GOAL: The student will be able to explain various management structures.*** Explain management techniques.
* Describe how to manage employees properly.
* Contrast horizontal and vertical management structures.
* Appraise self-management team functions.

**Student makes no major errors or omissions regarding the score 3 content** |
| **Score 2** Success with simpler content—vocabulary, foundational skills  | **The student will recognize or recall specific vocabulary or basic content, such as:** Management, Vertical Organization, Horizontal Management, Empowerment, Planning, Organizing, Controlling, Self-Management Team.**The student will perform basic skills or process, such as:** * Name the functions of management.
* List management techniques.
* Define horizontal and vertical management structures.
* Define self-management team functions.

**Student makes no major errors or omissions regarding the score 2 content** |
| **Score 1**Partial success with help | **With help, student achieves partial success at score 2 content and/or score 3 content** |
| **Score 0** No success even with help | **Even with help, no success** |