**Rigorous Learning Goal/Scale**

|  |  |
| --- | --- |
| **Course:**  | **Marketing 1: Unit 2** |
| **Score 4** Additional Success with the complex content and concepts—inferences, novel applications | **In addition to score 3.0 performance, the student demonstrates in-depth inferences and applications that go beyond what was taught.****Student makes no major errors or omissions regarding the score 4 content** |
| **Score 3** Mastery of complex content and concepts of learning goal | **TARGET LEARNING GOAL: The student will be able to cite evidence of the benefits of the Free Enterprise System.*** Contrast various forms of business.
* Distinguish between public and private sectors.
* Analyze the effects of the Free Enterprise System.

**Student makes no major errors or omissions regarding the score 3 content** |
| **Score 2** Success with simpler content—vocabulary, foundational skills  | **The student will recognize or recall specific vocabulary or basic content, such as:** Free Enterprise System, Competition, Monopoly, Business Risk, Profit, Supply, Demand, Production, Management, Finance.**The student will perform basic skills or process, such as:** * List the forms of business.
* Identify the functions of a business.
* List the major types of businesses in the organizational market.
* Define the Free Enterprise System.

**Student makes no major errors or omissions regarding the score 2 content** |
| **Score 1**Partial success with help | **With help, student achieves partial success at score 2 content and/or score 3 content** |
| **Score 0** No success even with help | **Even with help, no success** |