

Unit 4 Graphic Arts

Content Area: **21st Century Life & Careers**
Course(s): **Generic Course**
Time Period: **Generic Time Period**
Length: **Weeks**
Status: **Published**

Unit Introduction

Standards

9.3.12.AR-PRT.1	Manage the printing process, including customer service and sales, scheduling, production and quality control.
9.3.12.AR-PRT.2	Demonstrate the production of various print, multimedia or digital media products.
9.3.12.AR-PRT.3	Perform finishing and distribution operations related to the printing process.
9.3.12.AR-TEL.1	Demonstrate the use of telecommunications terminology, tools and test equipment.
9.3.12.AR-TEL.2	Demonstrate telecommunication installation processes using appropriate tools, materials, schematics, diagrams, blueprints and industry specific codes and regulations.
9.3.12.AR-TEL.3	Demonstrate decision making, problem-solving techniques and communication skills when providing services for customers.
9.3.12.AR-TEL.4	Demonstrate the installation, repair and delivery of network systems.
9.3.12.AR-VIS.1	Describe the history and evolution of the visual arts and its role in and impact on society.
9.3.12.AR-VIS.2	Analyze how the application of visual arts elements and principles of design communicate and express ideas.
9.3.12.AR-VIS.3	Analyze and create two and three-dimensional visual art forms using various media.
FIN.9-12.9.4.12.F.33	Describe the nature and types of business organizations to build an understanding of the scope of organizations.

Essential Questions

How do we maintain a safe working environment?

How does one understand and apply the Rules of Composition in photography and graphic arts processes?

How does one understand the function and use of equipment and concepts as they apply to photography and graphic arts?

How can one cultivate personal interest and appreciation of photography and Graphic Arts and strengthen consumer decisions?

Content / Skills

CONTENT

- Riso operations and concepts
- Parts of the Color Printer
- Controlling Black and white tones
- Developing a 16 page Book.
- Tell a story with Photos
- Create a note pad for students and teachers
- Create a business card
- Design Brochures
- Design a Poster

SKILLS

- Demonstrate image assembly
- Demonstrate offset and Riso procedures and operations to achieve a printed image
- Perform cleanup and maintenance procedures on Riso and the Press.
- Demonstrate Finishing and binding operations
- Printing of various projects
- Design Process
- Creativity
- Press on image