

# 2020 Unit 9 Careers in Photography and Graphic Arts

Content Area: **21st Century Life & Careers**  
Course(s): **Generic Course**  
Time Period: **Generic Time Period**  
Length: **Weeks**  
Status: **Published**

## Unit Introduction

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Photography careers are critical to a wide range of industries. They often require a range of knowledge of modern technology. Each choice offers different opportunities and require different skills.

## Standards

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9.3.12.AR.3	Analyze the lifestyle implications and physical demands required in the arts, audio/visual technology and communications workplace.
9.3.12.AR-PRT.2	Demonstrate the production of various print, multimedia or digital media products.
CAEP.9.2.12.C.1	Review career goals and determine steps necessary for attainment.
CAEP.9.2.12.C.2	Modify Personalized Student Learning Plans to support declared career goals.
CAEP.9.2.12.C.3	Identify transferable career skills and design alternate career plans.

## Essential Questions

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Why is important to learn about careers in highschool?

Can you make a good living in a photography career?

What equipment is essential to making a career in photography?

## Content / Skills

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### CONTENT

- Screen printing concepts
- Products and processes
- Screen printing process
- 3 color project process
- Registration
- Types of inks
- Printing surfaces
- Linoleum tools
- Linoleum cutting and printing
- Notepad design

- Notepad creation techniques
- Stamp design and creation
- Postcard design and creation

## SKILLS

- Safe and correct use of a silkscreen
- Cutting Sta-sharp material
- Cutting stencil for t-shirt design
- Adhere stencils to screen
- Masking out for printing
- Registration and set-up for printing
- Printing on a T shirt
- Printing and cleaning up equipment
- Safe and correct use of linoleum cutting tools
- Design transferring to linoleum
- Making linoleum prints
- Postcard design and layout
- Printing multi-sided postcards
- Notepad design
- Safety of industrial paper cutter
- Measuring and cutting notepads to specific sizes