

2020 Unit 4 What is Graphic Arts?

Content Area: **21st Century Life & Careers**
Course(s): **Generic Course**
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Length: **Weeks**
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Unit Introduction

Graphic art and design is an integral part of photography. Graphic art takes ordinary photography and makes it stand out. Photography makes you apply the ideas of graphic art and design into the real world settings.

Standards

MA.9-12.1.2.12acc.Cr1d Apply aesthetic criteria in developing and refining media arts artwork.
TECH.8.1.12.A.CS2 Select and use applications effectively and productively.

Essential Questions

How does one understand and apply the Rules of Composition in photography and graphic arts processes?

How does one understand the function and use of equipment and concepts as they apply to photography and graphic arts?

How can one cultivate personal interest and appreciation of photography and Graphic Arts and strengthen consumer decisions

Content / Skills

CONTENT

- Graphic Design Software - Adobe Illustrator, Photoshop, InDesign, Lightroom
- Tutorial Based assessments - Video/written
- Laser Engraver Introduction

SKILLS

- Learn basic skills using Adobe Suite
- Following steps to complete tasks
- Creative flare

