Unit 2

Content Area: Course(s):

Fine & Performing Arts

Time Period: Length: Status:

Semester 1 6 weeks Published

Unit Introduction

Standards

VPA.1.1.12 All students will demonstrate an understanding of the elements and principles that govern

the creation of works of art in dance, music, theatre, and visual art.

VPA.1.3.12.D.2 Produce an original body of artwork in one or more art mediums that demonstrates

mastery of visual literacy, methods, techniques, and cultural understanding.

Essential Questions

• Why use the Adobe Illustrator program to design a graphic?

- What makes Adobe Illustrator different from other design programs?
- How is Adobe Illustrator used in the advertising industry?

Content / Skills

- Adobe Illustrator interface, Menu bar, Palettes, Options, and Tool bar
- Vector graphics
- Pen tool drawing and anchor point manipulation
- CMYK and RGB Color, swatches, Fill and Stroke
- Brush and symbol libraries
- Live Trace and Live Paint features
- Creating clipping masks
- Typography
- Draw a vector image using the Pen tool

- Create new swatches and choose costume colors from the color palette
- Use the special features offered in Adobe Illustrator