

Rigorous Learning Goal/Scale:  
Computer Graphics MP3

Course:

Score 4

Additional Success with the complex content and concepts—inferences, novel applications  
In addition to score 3.0 performance, the student demonstrates in-depth inferences and applications that go beyond what was taught.

Advertising campaign: Students will use three design vehicles to create three advertisements for an event. Each project needs to have a consistent style and graphic image that is evident in each advertisement.

Student makes no major errors or omissions regarding the score 4 content

Score 3

Mastery of complex content and concepts of learning goal

TARGET LEARNING GOAL: The student will

Students will be expected to work independently to learn more about the Adobe Photoshop Illustrator programs and comprehend how these two programs are used together to complete various professional grade projects

Student makes no major errors or omissions regarding the score 3 content

Score 2

Success with simpler content—vocabulary, foundational skills

The student will recognize or recall specific vocabulary or basic content, such as:

Typography: Working with type is one of the most important skills a successful designer possesses. The first project in this unit will teach the students how to manage the type features in Adobe Illustrator and Photoshop.

The student will perform basic skills or process, such as:

Advertising vehicles like Compact Disc cases, Movie poster, and brochures will be constructed during this unit

Student makes no major errors or omissions regarding the score 2 content

Score 1

Partial success with help

With help, student achieves partial success at score 2 content and/or score 3 content

Score 0

No success even with help

Even with help, no success