

# Unit 02: Careers in the Entertainment Industry

Content Area: **21st Century Life & Careers**  
Course(s): **TV Media I**  
Time Period: **Semester 1**  
Length: **5 weeks**  
Status: **Published**

## Unit Introduction

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## Standards

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9.3.12.AR.1	Analyze the interdependence of the technical and artistic elements of various careers within the Arts, A/V Technology & Communications Career Cluster.
9.3.12.AR.3	Analyze the lifestyle implications and physical demands required in the arts, audio/visual technology and communications workplace.
9.3.12.AR.5	Describe the career opportunities and means to achieve those opportunities in each of the Arts, A/V Technology & Communications Career Pathways.
9.3.12.AR.6	Evaluate technological advancements and tools that are essential to occupations within the Arts, A/V Technology & Communications Career Cluster.
9.3.12.AR-AV.1	Describe the history, terminology, occupations and value of audio, video and film technology.
9.3.12.AR-AV.2	Demonstrate the use of basic tools and equipment used in audio, video and film production.
9.3.12.AR-AV.3	Demonstrate technical support skills for audio, video and/or film productions.
9.3.12.AR-AV.4	Design an audio, video and/or film production.
9.3.12.AR-VIS.1	Describe the history and evolution of the visual arts and its role in and impact on society.
9.3.12.AR-VIS.2	Analyze how the application of visual arts elements and principles of design communicate and express ideas.
CAEP.9.2.12.C.1	Review career goals and determine steps necessary for attainment.
CAEP.9.2.12.C.2	Modify Personalized Student Learning Plans to support declared career goals.
CAEP.9.2.12.C.3	Identify transferable career skills and design alternate career plans.
CAEP.9.2.12.C.4	Analyze how economic conditions and societal changes influence employment trends and future education.
CAEP.9.2.12.C.6	Investigate entrepreneurship opportunities as options for career planning and identify the knowledge, skills, abilities, and resources required for owning and managing a business.

## Essential Questions

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- What career groups make up the entertainment field?
- What is impact do individuals working in the entertainment industry have on our world?
- What geographic regions contain the most entertainment career jobs?
- What are the educational requirements for careers in the entertainment industry?
- Define a Creative Professional?
- What role does entrepreneurship play in the entertainment industry?

- What role do talent agencies and unions play in entertainment industry careers?
- How have social media and emerging technologies impacted the media job market?
- What are the differences between entertainment and broadcast journalism careers?

## **Content / Skills**

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- The career groups that make up the entertainment field.
- Some of the global impact of individuals working in the entertainment industry.
- The geographic regions that contain the most entertainment career jobs.
- The educational requirements for careers in the entertainment industry.
- The definition of a Creative Professional.
- The role entrepreneurship plays in the entertainment industry.
- The role of talent agencies and unions in entertainment industry careers.
- The impact of social media and emerging technologies on the media job market.
- Some of the differences between entertainment and broadcast journalism careers.