Unit 2 Media Arts

Content Area: **Technology**
Course(s): **Technology 8**
Time Period: **MP1-4**
Length: **2 weeks**
Status: **Published**

Essential Questions

How do media artists generate ideas and formulate artistic intent? How does collaboration expand and affect the creative process? How can creative risks be encouraged?

How do media artists work? How do media artists and designers determine whether a particular direction in their work would be effective? How do media artists learn from trial and error?

How can an artist construct a media artwork that conveys purpose, meaning and artistic quality? How do media artists improve/refine their work?

How are complex media arts experiences constructed? At what point is a work considered "complete"?

Big Ideas

Media arts use a variety of sources such as imagination and creative processes to inspire and transform concepts and ideas into artistic expression.

Media artists plan, organize, and develop creative ideas that can effectively realize the artistic intent and communicate meaning

The forming, integration and refinement of aesthetic components, principles and processes creates purpose, meaning and artistic quality in media artworks.

Media artists integrate various media and content to develop complex, unified artworks through a process of creation and communication.

Enduring Understandings

● 1.2.8.Cr1a: Generate a variety of ideas, goals and solutions for media artworks using creative processes such as sketching, brainstorming, improvising, and prototyping with increased proficiency, divergent thinking, and opportunity for student choice.
● 1.2.8.Cr1b: Organize and design artistic ideas for media arts productions.
● 1.2.8.Cr1c: Critique plans, prototypes and production processes considering purposeful and expressive intent.

● 1.2.8.Cr2a: Organize and design artistic ideas for media arts productions.
● 1.2.8.Cr2b: Critique plans, prototypes and production processes considering purposeful and expressive intent.

● 1.2.8.Cr3a: Experiment with and implement multiple approaches that integrate content and stylistic conventions.
● 1.2.8.Cr3b: Communicate an intentional purpose and meaning utilizing varying point of view and perspective.
● 1.2.8.Cr3c: Refine and modify artistic choices to reflect an understanding of purpose, narrative structures, composition, audience, and context.

● 1.2.8.Pr4a: Experiment with and integrate multiple forms, approaches and content to coordinate, produce and implement media artworks that convey purpose and meaning (e.g., narratives, video games, interdisciplinary projects, multimedia theatre).