

Unit 6 Media Arts- Generating and conceptualizing ideas

Content Area: **Technology**
Course(s): **Technology 1**
Time Period: **Marking Period 4**
Length: **2 weeks**
Status: **Published**

Essential Questions

How do media artists generate ideas and formulate artistic intent? How does collaboration expand and affect the creative process? How can creative risks be encouraged?

Big Ideas

Media arts use a variety of sources such as imagination and creative processes to inspire and transform concepts and ideas into artistic expression.

Enduring Understandings

- 1.2.2.Cr1a: Discover, share and express ideas for media artworks through experimentation, sketching and modeling.
- 1.2.2.Cr1b: Brainstorm and improvise multiple ideas using a variety of tools, methods and materials.
- 1.2.2.Cr1c: Explore form ideas for media art production with support.
- 1.2.2.Cr1d: Connect and apply ideas for media art production.
- 1.2.2.Cr1e: Choose ideas to create plans for media art production.