# **Unit 2 Responding Anchor Standard 7**

Content Area: Art Course(s): Art 8

Time Period: Marking Period 1

Length: MP1 Status: Published

#### **Essential Questions**

How do life experiences influence the way you relate to art? How does learning about art impact how we perceive the world? What can we learn from our responses to art? What is visual art? Where and how do we encounter visual arts in our world? How do visual arts influence our views of the world?

#### **Big Ideas**

Individual aesthetic and empathetic awareness developed through engagement with art can lead to understanding and appreciation of self, others, the natural world, and constructed environments. Visual arts influences understanding of and responses to the world.

Practice: Pop-Art Project

## **CRLLKS- 21st Century**

9.1.8.FP.6: Compare and contrast advertising messages to understand what they are trying to accomplish

Activity - Pop Art project, where we learn about how artists contribute to marketing and advertising for companies. Students then select their own subject to create an artwork about.

## **CSDT Technology Integration**

8.1.8.IC.1: Compare the trade-offs associated with computing technologies that affect individual's everyday activities and career options

Activity: Pop Art project, where we learn about how artists contribute to marketing and advertising for companies and how that has changed in our modern technological world.

## **Enduring Understandings**

- 1.5.8.Re7a: Explain how a person's aesthetic choices are influenced by culture and environment, and how they impact the way in which visual messages are perceived and conveyed.
- 1.5.8.Re7b: Compare and contrast cultural and social contexts of visual arts and how they influence ideas and emotions.