# Unit 2a-Media Arts: Applying Criteria to Evaluate Products

Content Area: **Art**
Course(s): **Art 5**
Time Period: **Marking Period 2**
Length: **2 weeks**
Status: **Published**

## Essential Questions

How and why do we value and judge media artworks? When and how should we evaluate and critique media artworks to improve them? How is a personal preference different from an evaluation?

## Big Ideas

Evaluation and critique are vital components of experiencing, appreciating and producing media artworks.

## Enduring Understandings

1.2.5.Re9a: Develop and apply specific criteria to evaluate media art works and production processes with developed criteria, considering context and artistic goals.