

# Unit 2a-Media Arts: Applying Criteria to Evaluate Products

Content Area: **Art**  
Course(s): **Art 5**  
Time Period: **Marking Period 2**  
Length: **2 weeks**  
Status: **Published**

## Essential Questions

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How and why do we value and judge media artworks? When and how should we evaluate and critique media artworks to improve them? How is a personal preference different from an evaluation?

## Big Ideas

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Evaluation and critique are vital components of experiencing, appreciating and producing media artworks.

## Enduring Understandings

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1.2.5.Re9a: Develop and apply specific criteria to evaluate media art works and production processes with developed criteria, considering context and artistic goals.