

# Unit 3a-Media Arts: Perceiving and Analyzing Products

Content Area: **Art**  
Course(s): **Art 4**  
Time Period: **Marking Period 3**  
Length: **2 weeks**  
Status: **Published**

## Essential Questions

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How do we analyze and react to media artworks? How do media artworks function to convey meaning and influence audience experience?

## Big Ideas

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Artist's appreciation of media artworks is influenced by their interests, experiences, understandings, and purposes. Identifying the qualities and characteristics of media artworks improves the individual's aesthetic and empathetic awareness.

## Enduring Understandings

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- 1.2.2.Re7a: Identify, share and describe the components and messages in media artwork.
- 1.2.2.Re7b: Identify, share and describe a variety of media artworks created from different experiences in response to global issues including climate change.