

TV Production Unit 1: Producing a News Package September - June

Targeted Standards

Standards 8.1 Educational Technology and 8.2 Technology, Engineering, Design and Computational Thinking, which work symbiotically to provide students with the necessary skills for college and career readiness.

Standard 9 the 12 Career Ready Practices

These practices outline the skills that all individuals need to have to truly be adaptable, reflective, and proactive in life and careers. These are researched practices that are essential to career readiness.

9.2 Career Awareness, Exploration, and Preparation

This standard outlines the importance of being knowledgeable about one's interests and talents, and being well informed about postsecondary and career options, career planning, and career requirements.

9.3 Career and Technical Education

This standard outlines what students should know and be able to do upon completion of a CTE Program of Study.

Rationale and Transfer Goals:

During this Unit Students are taught how to effectively produce a 90 second News package that can be aired during The Morning Roar. This News segment could be linked with school-wide initiatives including, HIB, Recycling, Events going on at the school such as prom, dances etc. It could also be events that are going on in the Community. They will be producing News packages all year.

Enduring Understandings:

TV production is generally the art of storytelling.
Quality matters
Diligence, Responsibility and Time Management are important key to success

Essential Questions:

What types of Jobs are found in the TV Production Industry?
What are the rights and responsibilities of a journalist?
How to apply the writing process to journalism?
What is a Standup and what is a Sit-down?
What is the difference between an Open ended question and a closed ended question?

Content/Objectives		Instructional Actions	
<i>Content</i> <i>What students will know</i>	<i>Skills</i> <i>What students will be able to do</i>	<i>Activities/Strategies</i> <i>How we teach content and skills</i>	<i>Evidence (Assessments)</i> <i>How we know students have learned</i>
Final Cut Pro X Cut and Edit Video Shoot Video Record a Voice Over What a Slate is and a Lower Third Mix Audio Record an Interview What questions to ask: Who What	During this unit, Students will be now how to produce news packages. They will know the difference between an Internal microphone and an External Microphone. Students will know how to record their own voice overs.	They will do this with a series of Hands on activities, demonstrations by teachers and peers, and notes. They will learn how to edit a story together by using a prerecorded News Story of a Lindenwold High School Football game.	Students will be given a prerecorded news story of the Beauty and the Beast and expected to edit this without error. Throughout the year, students will be expected to produce one or two separate 90 second broadcast quality news packages without error a marking period.



<p>When Where Why How The History of Journalism Write a Script Ethical Journalism External Microphone Internal Microphone</p>	<p>How to write their own stories based off of their own interviews.</p>	<p>Students will do web research search an in class presentation on ethical journalism.</p>	
<i>Spiraling for Mastery</i>			
Content or Skill for this Unit	Spiral Focus from Previous Unit	Instructional Activity	
<p>Most students that take this class, have no experience in video production.</p>	<p>N/A</p>	<p>Connections to reading and writing</p> <p>Basic math support</p> <p>Collaboration, critical thinking, creativity support through help navigating the Buck Institute rubrics</p>	

BOE Approval October 2016

21st Century Skills:

Critical Thinking and Problem Solving, Communication, and Collaboration taught and assessed throughout via the Buck Institute rubrics

Flexibility and Adaptability

Initiative and Self-Direction

Social and Cross-Cultural Skills

Productivity and Accountability

Leadership and Responsibility

Information Literacy

Media Literacy

ICT (Information, Communications and Technology) Literacy

Key resources:

Apple Workstations

Final Cut Pro Editing Software

Computer Labs for research and scripting

TV Studio Equipment

Interdisciplinary Connections

Arts: Principles of visual aesthetics, musical and sound aesthetics

Technology: Computer operations and using computers to implement video tech principles

ELA: opportunities for reading and writing in the content area

Math: discussions of aspect, ration, proportion, and other principles of aesthetics

Social Studies: The role of video media and TV in modern society