

Course Overview

Content Area:

Course(s):

Time Period: **Year**

Length: **90**

Status: **Published**

Course Overview

Aligned to Standards: NJSLs 2014-2020

Revision Date: 2023

In compliance with the NJ Student Learning Standards, climate change, career readiness, DEI (Diversity, Equity, & Inclusivity), as well as other standards have been integrated within the NBCRSD curricula (NJ Administrative Code Title 6A: chapter 8; Title 18A: chapter 35).

Course Overview

Sequence- Unit Titles, Summaries, and Number of weeks per unit (total = 18 semester/36 year)

Business Strategies for Web Design is an ideal course for students interested in business, marketing, and technology.

In this course, students will explore the intersection of creativity and profitability in the digital world. Beyond the technical aspects of web design, this course will empower aspiring entrepreneurs and future business leaders with the knowledge and skills to create web solutions that drive results and achieve strategic objectives.

By the end of this course, participants will possess a comprehensive understanding of how web design can be leveraged strategically to create impactful and profitable digital ventures.

Unit 1: Web Design & Business Objectives - 3-4 weeks

Unit 2: Intellectual Property, (IP) & Web Development - 3-4 weeks

Unit 3: Introduction to HTML - 6-7 weeks:

Unit 4: Introduction to CSS - 4-5 weeks:

[Reporting Student Progress](#) (link to NB's Assessment System)

All courses follow a balanced assessment system with Practice and Assessments. Each category includes formative, summative and alternative assessments.

[Accommodations and Modifications](#) (link to menu)

Integrated accommodations and modifications for special education students, English language learners, students at risk of school failure, gifted and talented students, and students with 504 plans.

