

Course Overview

Content Area:

Course(s):

Time Period: **Year**

Length: **180**

Status: **Published**

Course Overview

Aligned to Standards: NJSLs 2014-2020

Revision Date: 2023

In compliance with the NJ Student Learning Standards, climate change, career readiness, DEI (Diversity, Equity, & Inclusivity), as well as other standards have been integrated within the NBCRSD curricula (NJ Administrative Code Title 6A: chapter 8; Title 18A: chapter 35).

Course Overview

Sequence- Unit Titles, Summaries, and Number of weeks per unit (total = 18 semester/36 year)

The Business Concepts course offers high school students an immersive exploration of the diverse and dynamic world of commerce.

This engaging and informative class serves as an introduction to the fundamental principles and practices that underpin the modern business environment. Through interactive learning experiences and real-world applications, students will gain a solid understanding of key business concepts, empowering them to navigate the complexities of the business landscape with confidence.

Unit 1: Career Exploration & Business Environment - 5-6 weeks

Unit 2: Laws, Ethics, Business, & Entrepreneurship - 4-5 weeks

Unit 3: Today's Business Environment and the role of Marketing & Tech - 4-5 weeks

Unit 4: Business & Finances - 4 weeks

[Reporting Student Progress](#) (link to NB's Assessment System)

All courses follow a balanced assessment system with Practice and Assessments. Each category includes formative, summative and alternative assessments.

[Accommodations and Modifications](#) (link to menu)

Integrated accommodations and modifications for special education students, English language learners, students at risk of school failure, gifted and talented students, and students with 504 plans.