

# Course Overview Media Studies

Content Area: **English**  
Course(s):  
Time Period: **Full Year**  
Length: **35 weeks**  
Status: **Published**

## **School Mission Statement**

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The mission of Chartertech is to provide artists the opportunity to blend principles of artistic expression with cutting-edge technology, so artists will excel in academic, career, and civic pursuits and contribute to the harmony and productivity of the 21<sup>st</sup> century.

**Artistic integration:** Performing arts will be accessible to all artists as a skill and content area and will serve as a vehicle for imparting, enlivening, and motivating excellence in all academic topics, as well as providing a platform for learning multicultural appreciation and empathy, not just tolerance.

**Technological integration:** Technology will serve as the foundation for instructional delivery systems leading to knowledge acquisition, concept understanding, and skill mastery in all academic subjects. Technology will not be studied as a separate entity but infused into the very fabric of educational pursuits, exactly as it occurs in the business world. Artists will be prepared to compete in the modern workplace or post-secondary institution.

*"Education has always been torn between vocational and utilitarian purposes on one hand and creative and holistic purposes on the other... We are rapidly entering a world that is hard to imagine. By developing the problem-solving skills, creativity, and discipline required in the arts, artists can prepare for life in the 21<sup>st</sup> century."*

From Understanding How the Arts Contribute to Excellent Education

National Endowment for the Arts, 1991

## **School Goals**

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### **Goals for Arts Education:**

**Artists will learn the knowledge, skills, and abilities necessary to turn their passions and gifts in the arts into vocations or serious avocations.**

Objective 1: Each year, each artist will take two semesters (10 credits) of career-oriented training (80 minutes per day) in their artistic major.

Objective 2: Each marking period, each artist will perform or produce frequently, in diverse settings and for diverse audiences.

Objective 3: Artistic instruction will be integrated into the study of all academic subjects.

Objective 4: Each year, each artist will complete at least twenty after-school “lab” hours in their artistic major. These will constitute career-oriented service to the school and/or community, and demonstrate accomplishment of the NJCCCS crosscutting workplace readiness standards.

**Goal for Technology:**

**Chartertech will model the technology-intense workplace and artists will be able to compete successfully and perform well in a technology-intense workplace.**

Objective 5: Each artist will routinely use technology in a workplace-like manner to acquire, analyze, communicate, and present information in every subject.

Objective 6: Each artist will have access to a computer every day, every class so that automated sources will be the main conduit for educational content.

Objective 7: All administrative and instructional functions of the school will be supported by the most modern technology available.

**Goals for Academic Achievement:**

**Artists will apply themselves in the serious pursuit of knowledge and skills, especially skills in critical thinking, problem solving, decision making, and communication.**

Objective 8: Each year, and to be promoted to the next grade each artist will pass five credits in English, Health, Social Studies, Science, Mathematics, and PE/Health. Between grades 9-12 artists will also complete 1 year of Spanish.

Objective 9: In each academic subject, each year, each artist will complete a significant project that involves critical thinking, problem solving, decision making, and communication skills, and which demonstrates cross-content workplace readiness skills.

Objective 10: Each year artists will develop a artist resume to guide his/her academic and artistic studies and to document his/her academic and artistic accomplishments. This work will be done under the mentorship of the faculty in the artist’s artistic major.

Objective 11: Academic instruction in all subjects will be highly cross-curricular, in accordance with curricula design and continuously improved by teachers, in compliance with the New Jersey Artist Learning Standards.

**Course Description**

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<b>Course Title:</b>	Media Studies
<b>Department:</b>	English
<b>Prerequisite:</b>	None
<b>Number of Credits:</b>	5
<b>Grade Level(s):</b>	11-12

<b>Standards:</b>	Aligned to New Jersey Artist Learning Standards for High School English Language Arts
<b>Description of Course</b>	<p>This course is designed to introduce artists specifically to Media Studies and the impact media has on daily life. All artists will be expected to function at the college prep level and to develop excellent communication skills. Artists will learn to think and express themselves clearly and logically, both verbally and in writing, while maintaining an appropriate level of courtesy and respect within the classroom to enable a positive learning environment. The selected texts will facilitate their strengths in understanding media and its effects on history and modern life. Artists will focus on studying and creating media. This is a yearlong class designed specifically to enhance the artist's understanding of the importance of media and how it reflects culture, history, values, and beliefs. We will be looking at specific scientific studies and nonfiction texts to garner knowledge for the uses and history of media throughout the United States past. This class is designed to allow the artists to explore each unit through nightly assigned reading, followed with writing-intensive workshops and healthy classroom debate and discussion, all the while improving their overall reading, writing skills, and communication skills. Within the context of the course, artists will have many written assignments to strengthen their skills in the writing process, including creative, expository, and research-oriented assignments. The writing assignments will focus on creating a strong fundamental background in language arts skills and to develop their abilities to have clear expression of thoughts. Artists will be expected to complete technology-based assignments, such as PowerPoint presentations, in order to become comfortable with technology and its use in everyday society. This class is a required graduation English component.</p>

### Overview & Pacing

Unit #	Major Content	Expected Time
Unit #1	History of Media (Quarter #1)	6 weeks
Unit #2	Internet and Its Effects (Quarter #2)	8 weeks
Unit #3	Pop Culture (Quarter #2)	7 weeks
Unit #4	Media and Politics (Quarter #3)	7 weeks
Unit #5	Social Media (Quarter #4)	7 weeks