

# Unit 07.1: Production

Content Area: **Template**  
Course(s):  
Time Period:  
Length:  
Status: **Published**

## State Mandated Topics Addressed in this Unit

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N/A	N/A

## Introduction To Production

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## Learning Objectives

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- AWBAT demonstrate their understanding of the rule of thirds
- AWBAT identify and define terminology necessary for work in the industry
- AWBAT identify elements of 3 point lighting
- AWBAT identify more complex gear in the studio after teacher presentation of cameras, lenses, tripods, gimbals,, other support and their uses.
- AWBAT identify various aspects of composition
- AWBAT identify what production entails and how it prepares them for post-production.
- AWBAT plan and execute multiple coverage set-ups from their shots lists and storyboards.
- AWBAT provide constructive criticism on peers works
- AWBAT setup a camera and tripod and be knowledgeable in their operation
- AWBAT understand what composition for camera looks like - rule of thirds, framing, etc.
- AWBAT use a storyboard to plan and acquire shots
- AWBAT utilize a variety if settings and features on a camera

## Essential Skills

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- Essential Skill 1 - Copy and paste
- Essential Skill 10 - Copy and paste
- Essential Skill 2 - Copy and paste
- Essential Skill 3 - Copy and paste
- Essential Skill 4 - Copy and paste
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- Essential Skill 6 - Copy and paste
- Essential Skill 7 - Copy and paste
- Essential Skill 8 - Copy and paste
- Essential Skill 9 - Copy and paste

## Standards

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MA.9-12.1.2.12prof.Cr3b	Refine and modify media artworks, emphasizing aesthetic quality and intentionally accentuating stylistic elements to reflect an understanding of personal goals and preferences.
MA.9-12.1.2.12prof.Pr4a	Integrate various arts, media arts forms and content into unified media arts productions, considering the reaction and interaction of the audience, such as experiential design.  How does engaging in creating media artworks enrich people's lives? How does making media artworks attune people to their surroundings? How do media artworks contribute to an awareness and understanding of our lives and communities?
MA.9-12.1.2.12prof.Cn10b	Explain and demonstrate the use of media artworks to expand meaning and knowledge, and create cultural experiences such as learning and sharing through online environments.
WRK.9.2.12.CAP.5	Assess and modify a personal plan to support current interests and post-secondary plans.
TECH.9.4.12.CI.1	Demonstrate the ability to reflect, analyze, and use creative skills and ideas (e.g., 1.1.12prof.CR3a).
TECH.9.4.12.CI.2	Identify career pathways that highlight personal talents, skills, and abilities (e.g., 1.4.12prof.CR2b, 2.2.12.LF.8).

## Instructional Tasks/Activities

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- Artists will be introduced to 3 point lighting through direct instruction. They will then practice setting up their own 3 point lighting.
- Artists will be introduced to Premiere through the life editing assignment
- Artists will complete a production checklist worksheet.
- Artists will complete the 'Advanced Scavenger Hunt'
- Artists will complete the 'pre-production' packet for MP1 film
- Artists will complete the Shot Types scavenger hunt assignment
- Artists will create storyboards
- Artists will create their own brand and logo for use in future film projects
- artists will fill out a rubric critiquing their peers' edits
- Artists will identify and capture footage containing the proper composition
- Artists will present examples researched for homework of good composition.
- Artists will read the chapter provided on camera equipment and complete the accompanying worksheet
- Artists will use their storyboards to experiment with setting gear up physically as planned on paper.
- Artists will work in groups in the studio with more complex camera gear. They will take turns exploring the functions of each piece of equipment through assigned prompts.
- Artists will write a script with proper screenplay format

## **Assessment Procedure**

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- Classroom Total Participation Technique
- Classwork
- DBQ
- Essay
- Exit Ticket/Entrance Ticket/Do Now
- Journal / Student Reflection
- Kahoot
- Other named in lesson
- Peer Review
- Performance
- Presentation grade for composition examples researched for homework
- Presentation Slideshow
- Problem Correction
- Project
- Quiz
- Quiz grade on production checklist worksheet
- Reading Assignment
- Rubric
- Teacher Collected Data
- Test
- Video Assignment
- Weekly work ethic grade
- Work ethic grade on gear demonstration and 3 point lighting workshops
- Worksheet

## **Recommended Technology Activities**

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- Adobe Premiere
- Appropriate Content Specific Online Resource
- Chromebook
- Copy/Paste Content Specific Link Here
- Copy/Paste Content Specific Link Here
- Copy/Paste Content Specific Link Here
- Gimkit
- GoGuardian
- Google Classroom

- Google Docs
- Google Forms
- Google Slides
- Kahoot
- MagicSchool AI
- Other- Specified in Lesson
- Quiziz
- Screencastify

## **Accommodations & Modifications & Differentiation**

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Accommodations and Modifications should be used to meet individual needs. Their IEP and 504 plans should be used in addition to the following suggestions.

## **Gifted and Talented**

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- Compare & Contrast
- Conferencing
- Debates
- Jigsaw
- Peer Partner Learning
- Problem Solving
- Structured Controversy
- Think, Pair, Share
- Tutorial Groups

## **Instruction/Materials**

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- alter format of materials (type/highlight, etc.)
- color code materials
- eliminate answers
- extended time
- extended time
- large print
- modified quiz
- modified test
- Modify Assignments as Needed
- Modify/Repeat/Model directions

- necessary assignments only
- Other (specify in plans)
- other- named in lesson
- provide assistance and cues for transitions
- provide daily assignment list
- read class materials orally
- reduce work load
- shorten assignments
- study guide/outline
- utilize multi-sensory modes to reinforce instruction

## **Environment**

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- alter physical room environment
- assign peer tutors/work buddies/note takers
- assign preferential seating
- individualized instruction/small group
- modify student schedule (Describe)
- other- please specify in plans
- provide desktop list/formula

## **Honors Modifications**

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## **Resources**

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- Advanced Scavenger Hunt Checklist
- Handout - rubric and grading sheet
- Handouts - production worksheets, 3 point lighting, composition
- Video Production Handbook
- Video tutorials - specific camera gear use and maintenance