

Unit 18: Preproduction

Content Area: **Template**
Course(s):
Time Period:
Length:
Status: **Published**

State Mandated Topics Addressed in this Unit

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N/A	N/A

Preproduction

Learning Objectives

- AWBAT create a advertising campaign for a ficticious product
- AWBAT explore Production Design practices with their group project
- AWBAT identify and assign different jobs to teammates
- AWBAT identify elements of basic set design.
- AWBAT identify key aspects of 3-Act Formatting
- AWBAT identify key techniques for directing actors.
- AWBAT identify more complex camera gear, and their functions on a film set.
- AWBAT identify more complicated lighting setups and their impact on the viewer.
- AWBAT recall the event points on Freytag's Pyramid
- AWBAT recognize the importance of Production Design
- AWBAT work collaboratively on a film idea for the Boardgame Project
- AWBAT write a 30 second script in proper format
- AWBAT write a screenplay in proper script formatting

Essential Skills

- Essential Skill 1 - Copy and paste
- Essential Skill 10 - Copy and paste
- Essential Skill 2 - Copy and paste
- Essential Skill 3 - Copy and paste
- Essential Skill 4 - Copy and paste

- Essential Skill 5 - Copy and paste
- Essential Skill 6 - Copy and paste
- Essential Skill 7 - Copy and paste
- Essential Skill 8 - Copy and paste
- Essential Skill 9 - Copy and paste

Standards

LA.K-12.NJSLSA.R4	Interpret words and phrases as they are used in a text, including determining technical, connotative, and figurative meanings, and analyze how specific word choices shape meaning or tone.
LA.K-12.NJSLSA.R5	Analyze the structure of texts, including how specific sentences, paragraphs, and larger portions of the text (e.g., a section, chapter, scene, or stanza) relate to each other and the whole.
LA.K-12.NJSLSA.R6	Assess how point of view or purpose shapes the content and style of a text.
MA.9-12.1.2.12prof.Cr2c	Apply aesthetic criteria in developing, refining and proposing media arts artwork.
MA.9-12.1.2.12prof.Cr3a	Understand the deliberate choices in organizing and integrating content, stylistic conventions, and media arts principles such as emphasis and tone.
MA.9-12.1.2.12prof.Cr3b	Refine and modify media artworks, emphasizing aesthetic quality and intentionally accentuating stylistic elements to reflect an understanding of personal goals and preferences.
TECH.9.4.12.CI.1	Demonstrate the ability to reflect, analyze, and use creative skills and ideas (e.g., 1.1.12prof.CR3a).
TECH.9.4.12.CI.2	Identify career pathways that highlight personal talents, skills, and abilities (e.g., 1.4.12prof.CR2b, 2.2.12.LF.8).
TECH.9.4.12.CI.3	Investigate new challenges and opportunities for personal growth, advancement, and transition (e.g., 2.1.12.PGD.1).

Instructional Tasks/Activities

- Artists will be introduced to more complex equipment in the film department, and how each piece of gear is used, as well as the effects each achieves.
- Artists will be introduced to set design through direct instruction, sample set design schematics, and video resources. The artists will have a chance to explore the set pieces and props at their disposal in the studio.
- Artists will be responsible for specific roles on a film set during both pre-production and production
- Artists will be separated into groups to work collaboratively on a film project
- Artists will begin to examine directing techniques to get the most out of their actors.
- Artists will complete a film Pre-Production Packet
- Artists will create a advertising campaign for their product
- Artists will explore more complicated lighting setups, colors, techniques, and tools used to achieve a unique look. They will look at the psychology behind lighting through video examples presented by the instructors.
- Artists will plan a 30 second commercial

- Artists will read Chapter 6 in the Directing & Aesthetics text
- Artists will take a test that covers the new film gear and set pieces they learned about this week.
- Artists will write a script for a group short film

Assessment Procedure

- Classroom Total Participation Technique
- Classwork
- Classwork/homework, class discussions, weekly participation via teacher observation, class projects including essays and power points, tests/quizzes
- DBQ
- Essay
- Exit Ticket/Entrance Ticket/Do Now
- Journal / Student Reflection
- Kahoot
- Other named in lesson
- Peer Review
- Performance
- Problem Correction
- Project
- Quiz
- Rubric
- Teacher Collected Data
- Test
- Test – equipment and set pieces
- Worksheet

Recommended Technology Activities

- Appropriate Content Specific Online Resource
- Chromebook
- Copy/Paste Content Specific Link Here
- Copy/Paste Content Specific Link Here
- Copy/Paste Content Specific Link Here
- Gimkit
- GoGuardian
- Google Classroom
- Google Docs
- Google Forms

- Google Slides
- Kahoot
- MagicSchool AI
- Other- Specified in Lesson
- Quiziz
- Screencastify

Accommodations & Modifications & Differentiation

Accommodations and Modifications should be used to meet individual needs. Their IEP and 504 plans should be used in addition to the following suggestions.

Gifted and Talented

- Compare & Contrast
- Conferencing
- Debates
- Jigsaw
- Peer Partner Learning
- Problem Solving
- Structured Controversy
- Think, Pair, Share
- Tutorial Groups

Instruction/Materials

- alter format of materials (type/highlight, etc.)
- color code materials
- eliminate answers
- extended time
- extended time
- large print
- modified quiz
- modified test
- Modify Assignments as Needed
- Modify/Repeat/Model directions
- necessary assignments only
- Other (specify in plans)

- other- named in lesson
- provide assistance and cues for transitions
- provide daily assignment list
- read class materials orally
- reduce work load
- shorten assignments
- study guide/outline
- utilize multi-sensory modes to reinforce instruction

Environment

- alter physical room environment
- assign peer tutors/work buddies/note takers
- assign preferential seating
- individualized instruction/small group
- modify student schedule (Describe)
- other- please specify in plans
- provide desktop list/formula

Honors Modifications

Resources

- Directing – Film Techniques and Aesthetics, 3 rd ed., Michael Rabinger (pp. 558-565)
- Internet resources for Interviews with set designers, directors, and lighting crews
- Internet sites provided by the teacher including but not limited to www.IMDB.com