

# Unit IX: Senior Video/Demo Reel

Content Area: **Technology**  
Course(s): **Video Production II**  
Time Period: **4 weeks**  
Length: **Weeks**  
Status: **Published**

## Unit Overview

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This unit will cover areas of:

- Students will produce a Senior Video
- Students will produce and edit a DVD of all projects

## Transfer

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Students will be able to independently use their learning to:

- Students will produce and edit a Senior Video (2:00 - 3:00)
- Students will produce and edit a DVD compiling all projects from their Video Production Classes (Level I and Level II) and put all the project together on one DVD.

## Meaning

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## Understandings

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After completing this unit, students will be able to:

- Produce and edit a Senior Video (2:00 - 3:00)
- Produce and edit a compilation all projects from their Video Production Classes (Level I and Level II) and put all the project together on one DVD.

## Essential Questions

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- Senior Videos.... what is that?
- Can I have all my projects?

## **Application of Knowledge and Skill**

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### **Students will know...**

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Students will know:

- Students will produce and edit a Senior Video (2:00 - 3:00)
  - Students may use footage from other projects/assignment
  - Students may shoot new footage
- Students will produce and edit a compilation of all projects from their Video Production Classes (Level I and Level II) and put all the project together on one DVD.

### **Students will be skilled at...**

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Students will be skilled at...

- Producing and editing a Senior Video (2:00 - 3:00).
- Producing and editing a compilation of all projects/assignments on to a DVD.

### **Academic Vocabulary**

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- Demo Reel
- Montage
- DVD
- SOT
- Natural Level
- Music Bed

### **Learning Goal 1**

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Students will produce and edit a Senior Video that will be 2:00 - 3:00 in length.

	mastery of visual literacy, methods, techniques, and cultural understanding.
TECH.8.1.12.C.CS2	Communicate information and ideas to multiple audiences using a variety of media and formats.
TECH.8.1.12.D.1	Demonstrate appropriate application of copyright, fair use and/or Creative Commons to an original work.

### **Target 1**

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Students will view previous projects, outtakes, and record new footage to be used in the Senior Video.

### **Target 2**

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Students will edit together the elements that they need (previous projects, outtakes, and new footage) to create a Senior Video.

### **Learning Goal 2**

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Students will produce and edit and Demo Reel, a compilation of all projects and assignments done during their Video Production Classes (Level I and Level II).

VPA.1.3.12.D.2	Produce an original body of artwork in one or more art mediums that demonstrates mastery of visual literacy, methods, techniques, and cultural understanding.
TECH.8.1.12.C.CS2	Communicate information and ideas to multiple audiences using a variety of media and formats.
TECH.8.1.12.D.1	Demonstrate appropriate application of copyright, fair use and/or Creative Commons to an original work.

### **Target 1**

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Students will produce a Demo Reel, by compiling all previous projects and assignment will in the Video Production classes (Level I and Level II).

### **Target 2**

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Students will edit together the elements that they need to create their Demo Reel.

## **Summative Assessment**

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Performance/Written Assessment

## **21st Century Life and Careers**

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CRP.K-12.CRP1	Act as a responsible and contributing citizen and employee.
CRP.K-12.CRP2	Apply appropriate academic and technical skills.
CRP.K-12.CRP4	Communicate clearly and effectively and with reason.
CRP.K-12.CRP6	Demonstrate creativity and innovation.
CRP.K-12.CRP7	Employ valid and reliable research strategies.
CRP.K-12.CRP8	Utilize critical thinking to make sense of problems and persevere in solving them.
CRP.K-12.CRP9	Model integrity, ethical leadership and effective management.
CRP.K-12.CRP10	Plan education and career paths aligned to personal goals.
CRP.K-12.CRP11	Use technology to enhance productivity.

## **Formative Assessment and Performance Opportunities**

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Written Assessment

Performance Assessment

## **Accommodations/Modifications**

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Assign a student mentor to help another student compile their video.

Enrichment opportunities: Opportunities to work with other students

Outside assignments for students that have completed their work.

Differentiation: 504 accommodations and IEP modifications

## **Unit Resources**

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Television Production & Broadcast Journalism Text Book.

Television Production & Broadcast Journalism Workbook.

Television Studio equipment.

Field Camera.

Field Tripod.

Field Microphone.

Computer.

Non-Linear editing software.