Economics Scale

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| 4 | In addition to Score 3.0, in-depth inferences and applications that go beyond what was taught. |
| 3 | ***Goal*****Create a business plan in order to demonstrate how an economy works.** |
| 2 | * Create an ad for a product that appeals to a target audience.
* Critique techniques used in advertising.
* Analyze paper towels through product comparison testing.
* Apply the concepts of consumer and producer to a real life situation.
* Determine which productive resources and intermediate goods were used in the construction of a product.
* Investigate mass production, specialization, and division of labor.
* Differentiate between imports and exports while gaining an understanding of specialization.
* Interpret a physical map.
* Investigate an entrepreneur.
* Classify items as inventions or innovations.
* Show an understanding of basic vocabulary through mime.
* Recognize and define vocabulary.
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| 1 | With help, partial success at score 2.0 content and score 3.0 content  |