Economics Scale

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| 4 | In addition to Score 3.0, in-depth inferences and applications that go beyond what was taught. |
| 3 | ***Goal***  **Create a business plan in order to demonstrate how an economy works.** |
| 2 | * Create an ad for a product that appeals to a target audience. * Critique techniques used in advertising. * Analyze paper towels through product comparison testing. * Apply the concepts of consumer and producer to a real life situation. * Determine which productive resources and intermediate goods were used in the construction of a product. * Investigate mass production, specialization, and division of labor. * Differentiate between imports and exports while gaining an understanding of specialization. * Interpret a physical map. * Investigate an entrepreneur. * Classify items as inventions or innovations. * Show an understanding of basic vocabulary through mime. * Recognize and define vocabulary. |
| 1 | With help, partial success at score 2.0 content and score 3.0 content |