

Unit I: The Television Studio

Content Area: **Technology**
Course(s): **Video Production II**
Time Period: **3 weeks**
Length: **Weeks**
Status: **Published**

Unit Overview

This unit will cover areas of:

- The Television Production Process.
- The positions needed in the Television Studio.
- The equipment needed in the Television Studio.

Transfer

Students will be able to independently use their learning to:

- Understand the Television Production Process.
- Understand the positions needed in the Television Studio.
- Understand the equipment needed in the Television Studio.

Meaning

Understandings

After completing this unit, students will be able to:

- Explain the Television Production process.
- Explain the positions needed in the Television Studio.
- Explain the equipment needed in the Television Studio.

Essential Questions

- How does the Television Production process work?
- What position work in a Television Studio?
- What equipment is needed in the Television Studio?

Application of Knowledge and Skill

Students will know...

Students will know:

- How to create and write a Video Script.
- How to create and write a Story Board.
- How to work in the positions needed to complete a Television Studio Production.
- How to use the equipment needed to complete a Television Studio Production.

Students will be skilled at...

Students will be skilled at...

- creating and writing a Video Script.
- create and write a Story Board.
- How to work in the positions needed in a Television Studio Production.
- How to use the equipment needed in a Television Studio Production.

Academic Vocabulary

- Director
- Technical Director
- Video Switcher
- Audio Operator
- Audio Board
- Camera
- Camera movements
- Floor Manager
- Floor Manager Hand Cues
- Talent
- Video Script

- Story Board

Learning Goal 1

Students will be able to explain the Television Production process.

9.3.12.AR-AV.1	Describe the history, terminology, occupations and value of audio, video and film technology.
9.3.12.AR-AV.2	Demonstrate the use of basic tools and equipment used in audio, video and film production.
9.3.12.AR-AV.3	Demonstrate technical support skills for audio, video and/or film productions.

Target 1

Students will be able to write/create a Video Script.

Target 2

Students will be able to write/create a Story Board.

Target 3

Students will be able to understand the process and steps that one must go through in order to create a production in the Television Studio.

Learning Goal 2

Students will be able to identify and recall what is needed to work in the positions in a Television Studio production.

9.3.12.AR-AV.1	Describe the history, terminology, occupations and value of audio, video and film technology.
9.3.12.AR-AV.2	Demonstrate the use of basic tools and equipment used in audio, video and film production.
9.3.12.AR-AV.3	Demonstrate technical support skills for audio, video and/or film productions.

Target 1

Students will participate in class discussion and complete review sheets for the positions needed for a Television Studio production.

Target 2

Students will participate in class discussion and complete a hands-on activity for the positions needed for a Television Studio Production.

Learning Goal 3

Students will be able to identify and recall what equipment is needed in a Television Production.

9.3.12.AR-AV.2

Demonstrate the use of basic tools and equipment used in audio, video and film production.

9.3.12.AR-AV.3

Demonstrate technical support skills for audio, video and/or film productions.

Target 1

Students will participate in class discussion and complete review sheets for the equipment needed for a Television Production.

Target 2

Students will participate in class discussion and complete a hands-on activity for the equipment needed for a Television Studio production.

Summative Assessment

Performance/Written Assessment

21st Century Life and Careers

CRP.K-12.CRP1	Act as a responsible and contributing citizen and employee.
CRP.K-12.CRP2	Apply appropriate academic and technical skills.
CRP.K-12.CRP4	Communicate clearly and effectively and with reason.
CRP.K-12.CRP6	Demonstrate creativity and innovation.
CRP.K-12.CRP7	Employ valid and reliable research strategies.
CRP.K-12.CRP8	Utilize critical thinking to make sense of problems and persevere in solving them.
CRP.K-12.CRP9	Model integrity, ethical leadership and effective management.
CRP.K-12.CRP10	Plan education and career paths aligned to personal goals.
CRP.K-12.CRP11	Use technology to enhance productivity.

Formative Assessment and Performance Opportunities

Written Assessment

Performance Assessment

Accommodations/Modifications

Reading assistance, supplemental online resources for technical readings

Enrichment opportunities: workoutside the classroom.

Differentiation: 504 accommodations and IEP modifications

Unit Resources

Television Production & Broadcast Journalism Text Book.

Television Production & Broadcast Journalism Workbook.

Television Studio equipment.

