

# Unit I: The Television Studio

Content Area: **Technology**  
Course(s): **Video Production II**  
Time Period: **3 weeks**  
Length: **Weeks**  
Status: **Published**

## Unit Overview

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This unit will cover areas of:

- The Television Production Process.
- The positions needed in the Television Studio.
- The equipment needed in the Television Studio.

## Transfer

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Students will be able to independently use their learning to:

- Understand the Television Production Process.
- Understand the positions needed in the Television Studio.
- Understand the equipment needed in the Television Studio.

## Meaning

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## Understandings

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After completing this unit, students will be able to:

- Explain the Television Production process.
- Explain the positions needed in the Television Studio.
- Explain the equipment needed in the Television Studio.

## Essential Questions

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- How does the Television Production process work?
- What position work in a Television Studio?
- What equipment is needed in the Television Studio?

## **Application of Knowledge and Skill**

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### **Students will know...**

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Students will know:

- How to create and write a Video Script.
- How to create and write a Story Board.
- How to work in the positions needed to complete a Television Studio Production.
- How to use the equipment needed to complete a Television Studio Production.

### **Students will be skilled at...**

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Students will be skilled at...

- creating and writing a Video Script.
- create and write a Story Board.
- How to work in the positions needed in a Television Studio Production.
- How to use the equipment needed in a Television Studio Production.

## **Academic Vocabulary**

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- Director
- Technical Director
- Video Switcher
- Audio Operator
- Audio Board
- Camera
- Camera movements
- Floor Manager
- Floor Manager Hand Cues
- Talent
- Video Script

- Story Board

## **Learning Goal 1**

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Students will be able to explain the Television Production process.

9.3.12.AR-AV.1	Describe the history, terminology, occupations and value of audio, video and film technology.
9.3.12.AR-AV.2	Demonstrate the use of basic tools and equipment used in audio, video and film production.
9.3.12.AR-AV.3	Demonstrate technical support skills for audio, video and/or film productions.

## **Target 1**

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Students will be able to write/create a Video Script.

## **Target 2**

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Students will be able to write/create a Story Board.

## **Target 3**

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Students will be able to understand the process and steps that one must go through in order to create a production in the Television Studio.

## **Learning Goal 2**

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Students will be able to identify and recall what is needed to work in the positions in a Television Studio production.

9.3.12.AR-AV.1	Describe the history, terminology, occupations and value of audio, video and film technology.
9.3.12.AR-AV.2	Demonstrate the use of basic tools and equipment used in audio, video and film production.
9.3.12.AR-AV.3	Demonstrate technical support skills for audio, video and/or film productions.

**Target 1**

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Students will participate in class discussion and complete review sheets for the positions needed for a Television Studio production.

**Target 2**

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Students will participate in class discussion and complete a hands-on activity for the positions needed for a Television Studio Production.

**Learning Goal 3**

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Students will be able to identify and recall what equipment is needed in a Television Production.

9.3.12.AR-AV.2

Demonstrate the use of basic tools and equipment used in audio, video and film production.

9.3.12.AR-AV.3

Demonstrate technical support skills for audio, video and/or film productions.

**Target 1**

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Students will participate in class discussion and complete review sheets for the equipment needed for a Television Production.

**Target 2**

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Students will participate in class discussion and complete a hands-on activity for the equipment needed for a Television Studio production.

**Summative Assessment**

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Performance/Written Assessment

## **21st Century Life and Careers**

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CRP.K-12.CRP1	Act as a responsible and contributing citizen and employee.
CRP.K-12.CRP2	Apply appropriate academic and technical skills.
CRP.K-12.CRP4	Communicate clearly and effectively and with reason.
CRP.K-12.CRP6	Demonstrate creativity and innovation.
CRP.K-12.CRP7	Employ valid and reliable research strategies.
CRP.K-12.CRP8	Utilize critical thinking to make sense of problems and persevere in solving them.
CRP.K-12.CRP9	Model integrity, ethical leadership and effective management.
CRP.K-12.CRP10	Plan education and career paths aligned to personal goals.
CRP.K-12.CRP11	Use technology to enhance productivity.

## **Formative Assessment and Performance Opportunities**

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Written Assessment

Performance Assessment

## **Accommodations/Modifications**

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Reading assistance, supplemental online resources for technical readings

Enrichment opportunities: work outside the classroom.

Differentiation: 504 accommodations and IEP modifications

## **Unit Resources**

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Television Production & Broadcast Journalism Text Book.

Television Production & Broadcast Journalism Workbook.

Television Studio equipment.

