

# Unit VIII: TV Studio Production #4

Content Area: **Technology**  
Course(s): **Video Production I**  
Time Period: **6 weeks**  
Length: **Weeks**  
Status: **Published**

## Unit Overview

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This unit will cover areas of:

- Writing a Video Script and Story Board for a 5:00 - 6:00 TV Studio Production
- Working in the Positions for a 5:00 - 6:00 TV Studio Production
- Using the Equipment for a 5:00 - 6:00 TV Studio Production

## Transfer

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Students will be able to independently use their learning to...

- Write a Video Script and a Story Board for a TV Studio Production.
- Work in the Positions needed to complete a TV Studio Production.
- Work with the equipment needed to complete a TV Studio Production.

## Meaning

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## Understandings

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After completing this unit, students will be able to:

- Write a Video Script and Story Board for a 5:00 - 6:00 TV Studio Production.
- Work in the positions needed to complete a 5:00 - 6:00 TV Studio Production
- Work with the equipment needed to complete a 5:00 - 6:00 TV Studio Production.

## **Essential Questions**

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- How do people know what to say in a TV production?
- Who is doing what?

## **Application of Knowledge and Skill**

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### **Students will know...**

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Students will know...

- How to write a Video Script and Story Board for a 5:00 - 6:00 TV Studio Production.
- How to work in the positions needed to complete a 5:00 - 6:00 TV Studio Production.
- How to work with the equipment needed to complete a 5:00 - 6:00 TV Studio Production.

### **Students will be skilled at...**

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Students will be skilled at...

- Writing a Video Script and Story Board for a 5:00 - 6:00 TV Studio Production.
- Working in the positions needed to complete a 5:00 - 6:00 TV Studio Production
  - Camera - Minimum of 2 shot and 2 camera movements (on air)
  - Video Switcher - 3 Transitions and 1 effect
  - Director - 1 practice, 2nd Recorded/Graded
  - Floor Manager - No Notes
  - Audio - No Notes
- Working with the equipment needed to complete a 5:00 - 6:00 TV Studio Production.

## **Academic Vocabulary**

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- zoom
- tilt
- pan
- truck
- dolly
- focus
- extreme close-up
- close-up
- medium close-up

- medium shot
- medium long shot
- long shot
- extreme long shot
- "countdown"
- fade in
- Mic and Cue
- Record
- Speed

## **Learning Goal 1**

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Students will demonstrate the ability to write a Video Script and Story Board for a 5:00 - 6:00 TV Studio Production.

|                   |   |
|-------------------|---|
| VPA.1.3.12.D.CS2  | Culturally and historically diverse art media, art mediums, techniques, and styles impact originality and interpretation of the artistic statement. |
| TECH.8.1.12.C.CS2 | Communicate information and ideas to multiple audiences using a variety of media and formats.   |
| TECH.8.1.12.D.1   | Demonstrate appropriate application of copyright, fair use and/or Creative Commons to an original work.   |

## **Target 1**

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Students will write out a 5:00 - 6:00 video script by planning out the production on Video Script.

## **Target 2**

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Students will write out a 5:00 - 6:00 story board by planning out the production on Story Board forms

## **Learning Goal 2**

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Students will work in the positions needed to complete a 5:00 - 6:00 TV Studio Production by working in the positions.

## **Target 1**

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Students will demonstrate knowledge in working in the positions needed to complete a 5:00 - 6:00 TV Studio Production. Positions will be Director, Technical Director, Audio, Floor Manager, Camera Operator, and Talent.

## **Learning Goal 3**

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Students will work with the equipment needed to complete a 5:00 - 6:00 TV Studio Production by using the equipment.

## **Target 1**

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Students will demonstrate knowledge in using the equipment needed to complete a 5:00 - 6:00 TV Studio Production. Positions will be Director, Technical Director, Audio, Floor Manager, Camera Operator, and Talent.

## **Summative Assessment**

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Performance/Written Assessment

## **21st Century Life and Careers**

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|----------------|--|
| CRP.K-12.CRP1  | Act as a responsible and contributing citizen and employee.                        |
| CRP.K-12.CRP2  | Apply appropriate academic and technical skills.                                   |
| CRP.K-12.CRP4  | Communicate clearly and effectively and with reason.                               |
| CRP.K-12.CRP6  | Demonstrate creativity and innovation.   |
| CRP.K-12.CRP7  | Employ valid and reliable research strategies.                                     |
| CRP.K-12.CRP8  | Utilize critical thinking to make sense of problems and persevere in solving them. |
| CRP.K-12.CRP9  | Model integrity, ethical leadership and effective management.                      |
| CRP.K-12.CRP10 | Plan education and career paths aligned to personal goals.                         |
| CRP.K-12.CRP11 | Use technology to enhance productivity.  |

## **Formative Assessment and Performance Opportunities**

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Written Assessment

Performance Assessment

## **Differentiation/Enrichment**

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Additional observations of students before allowing them to use equipment

Partnering students for writing script and using equipment

Provide diagrams to assist students with use of equipment

Enrichment opportunities: Opportunities to work with other students

Outside assignments for students that have completed their work.

Differentiation: 504 accommodations and IEP modifications

## **Unit Resources**

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Television Production & Broadcast Journalism Text Book

Television Production & Broadcast Journalism Workbook

TV Studio Equipment