

# Unit VII: TV Studio Production #3

Content Area: **Technology**  
Course(s): **Video Production I**  
Time Period: **6 weeks**  
Length: **Weeks**  
Status: **Published**

## Unit Overview

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This unit will cover areas of:

- Writing a Video Script and Story Board for a 4:00 - 5:00 TV Studio Production
- Working in the Positions for a 4:00 - 5:00 TV Studio Production
- Using the Equipment for a 4:00 - 5:00 TV Studio Production

## Transfer

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Students will be able to independently use their learning to...

- Write a Video Script and a Story Board for a TV Studio Production.
- Work in the Positions needed to complete a TV Studio Production.
- Work with the equipment needed to complete a TV Studio Production.

## Meaning

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## Understandings

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After completing this unit, students will be able to:

- Write a Video Script and Story Board for a 4:00 - 5:00 TV Studio Production.
- Work in the positions needed to complete a 4:00 - 5:00 TV Studio Production
- Work with the equipment needed to complete a 4:00 - 5:00 TV Studio Production.

## **Essential Questions**

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- How do people know what to say in a TV production?
- Who is doing what?

## **Application of Knowledge and Skill**

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### **Students will know...**

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Students will know...

- How to write a Video Script and Story Board for a 4:00 - 5:00 TV Studio Production.
- How to work in the positions needed to complete a 4:00 - 5:00 TV Studio Production.
- How to work with the equipment needed to complete a 4:00 - 5:00 TV Studio Production.

### **Students will be skilled at...**

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Students will be skilled at...

- Writing a Video Script and Story Board for a 4:00 - 5:00 TV Studio Production.
- Working in the positions needed to complete a 4:00 - 5:00 TV Studio Production
  - Camera - Minimum of 2 shot, and 1 Camera movement (on air)
  - Video Switcher - 3 Transitions
  - Director - No Notes
  - Floor Manager - No Notes
  - Audio - No Notes
- Working with the equipment needed to complete a 4:00 - 5:00 TV Studio Production.

## **Academic Vocabulary**

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- zoom
- tilt
- pan
- truck
- dolly
- focus
- extreme close-up
- close-up

- medium close-up
- medium shot
- medium long shot
- long shot
- extreme long shot
- "countdown"
- fade in
- Mic and Cue
- Record
- Speed

## **Learning Goal 1**

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Students will demonstrate the ability to write a Video Script and Story Board for a 4:00 - 5:00 TV Studio Production.

VPA.1.3.12.D.2

Produce an original body of artwork in one or more art mediums that demonstrates mastery of visual literacy, methods, techniques, and cultural understanding.

TECH.8.1.12.C.CS2

Communicate information and ideas to multiple audiences using a variety of media and formats.

TECH.8.1.12.D.1

Demonstrate appropriate application of copyright, fair use and/or Creative Commons to an original work.

## **Target 1**

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Students will write out a 4:00 - 5:00 video script by planning out the production on Video Script.

## **Target 2**

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Students will write out a 4:00 - 5:00 story board by planning out the production on Story Board forms

## **Learning Goal 2**

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Students will work in the positions needed to complete a 4:00 - 5:00 TV Studio Production by working in the positions.

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**Target 1**

Students will demonstrate knowledge in working in the positions needed to complete a 4:00 - 5:00 TV Studio Production. Positions will be Director, Technical Director, Audio, Floor Manager, Camera Operator, and Talent.

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**Learning Goal 3**

Students will work with the equipment needed to complete a 4:00 - 5:00 TV Studio Production by using the equipment.

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**Target 1**

Students will demonstrate knowledge in using the equipment needed to complete a 4:00 - 5:00 TV Studio Production. Positions will be Director, Technical Director, Audio, Floor Manager, Camera Operator, and Talent.

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**Summative Assessment**

Performance/Written Assessment

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**21st Century Life and Careers**

CRP.K-12.CRP1	Act as a responsible and contributing citizen and employee.
CRP.K-12.CRP2	Apply appropriate academic and technical skills.
CRP.K-12.CRP4	Communicate clearly and effectively and with reason.
CRP.K-12.CRP6	Demonstrate creativity and innovation.
CRP.K-12.CRP7	Employ valid and reliable research strategies.
CRP.K-12.CRP8	Utilize critical thinking to make sense of problems and persevere in solving them.
CRP.K-12.CRP9	Model integrity, ethical leadership and effective management.
CRP.K-12.CRP10	Plan education and career paths aligned to personal goals.
CRP.K-12.CRP11	Use technology to enhance productivity.

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**Formative Assessment and Performance Opportunities**

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Written Assessment

Performance Assessment

## **Accommodations/Modifications**

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Additional observations of students before allowing them to use equipment

Partnering students for writing script and using equipment

Provide diagrams to assist students with use of equipment

Enrichment opportunities: Opportunities to work with other students

Outside assignments for students that have completed their work.

Differentiation: 504 accommodations and IEP modifications

## **Unit Resources**

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Television Production & Broadcast Journalism Text Book

Television Production & Broadcast Journalism Workbook

TV Studio Equipment