

# Unit 10: The Stock Market

Content Area: **Business**  
Course(s): **Accounting I**  
Time Period: **4 weeks**  
Length: **4 weeks**  
Status: **Published**

## Unit Overview

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Students will become acquainted with the stock market by playing an on-line stock market game.

## Transfer

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Students will be able to independently use their learning related to developing a strategy to make personal investments in the stock market in their own lives, as well as relate their learning to accounting for a corporation.

## Meaning

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## Understandings

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Students will understand ...

- Accounting terms related to the stock market
- The process of trading stock
- The process of analyzing investment options
- The process of participating in a stock market game

## Essential Questions

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Students will keep considering...

- What is the stock market?
- How does the stock market apply to accounting?

- How can I analyze a company to help me make smart investment decisions?
- What is an effective investment strategy?
- How should you adapt your strategy as you progress through the game?

## **Application of Knowledge and Skill**

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### **Students will know...**

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Students will know...

- Accounting terms related to the stock market
- The process of trading stock
- The process of analyzing investment options
- The process of participating in a stock market game

### **Students will be skilled at...**

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Students will be skilled at...

- Defining accounting terms related to the stock market
- The basics of trading stock
- Analyzing investment options
- Participating in a stock market game

## **Academic Vocabulary**

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See attached documents

## Learning Goal 1

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Students will be able to develop and assess a strategy and participate in an internet based stock market game in teams.

- Students will be able to develop and assess a strategy and participate in an internet based stock market game in teams.

CRP.K-12.CRP8	Utilize critical thinking to make sense of problems and persevere in solving them.
CRP.K-12.CRP11	Use technology to enhance productivity.
PFL.9.1.12.B.1	Prioritize financial decisions by systematically considering alternatives and possible consequences.
PFL.9.1.12.D.3	Summarize how investing builds wealth and assists in meeting long- and short-term financial goals.
PFL.9.1.12.D.4	Assess factors that influence financial planning.
PFL.9.1.12.D.5	Justify the use of savings and investment options to meet targeted goals.
PFL.9.1.12.D.6	Analyze processes and vehicles for buying and selling investments.
PFL.9.1.12.D.7	Explain the risk, return, and liquidity of various savings and investment alternatives.
PFL.9.1.12.D.9	Relate savings and investment results to achievement of financial goals.
PFL.9.1.12.D.10	Differentiate among various investment products and savings vehicles and how to use them most effectively.
PFL.9.1.12.D.11	Assess the role of revenue-generating assets as mechanisms for accruing and managing wealth.
PFL.9.1.12.D.12	Compare and contrast the past and present role of government in the financial industry and in the regulation of financial markets.
PFL.9.1.12.D.13	Determine the impact of various market events on stock market prices and on other savings and investments.
PFL.9.1.12.E.2	Analyze and apply multiple sources of financial information when prioritizing financial decisions.
PFL.9.1.12.E.3	Determine how objective, accurate, and current financial information affects the prioritization of financial decisions.
PFL.9.1.12.E.5	Evaluate business practices and their impact on individuals, families, and societies.
PFL.9.1.12.G.1	Analyze risks and benefits in various financial situations.
CAEP.9.2.12.C.9	Analyze the correlation between personal and financial behavior and employability.
TECH.8.1.12.A.CS2	Select and use applications effectively and productively.

## Target 1

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Define and apply accounting terms related to the stock market.

- Define and apply accounting terms related to the stock market.

## Target 2

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Develop a strategy for and apply the process of trading stock in the stock market.

- Develop a strategy for and apply the process of trading stock in the stock market.

### **Target 3**

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Develop a strategy for and apply the process of analyzing investment options in the stock market.

- Develop a strategy for and apply the process of analyzing investment options in the stock market.

### **Target 4**

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Develop a strategy for and apply the process for participating, communicating and succeeding as a team.

- Develop a strategy for and apply the process for participating, communicating and succeeding as a team.

### **Formative Assessment and Performance Opportunities**

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- Class discussion
- Collection of vocab
- Presentation of ideas
- Review of workpapers
- Teacher observation
- Use of technological resources for quick assesement i.e. Socrative.com

### **Summative Assessment**

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- Chapter Test and Benchmark

### **Accommodations/Modifications**

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- The Stock Market Game
- Work in teams organized by level and preference

### **Unit Resources**

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Teacher can choose from the following resources:

- Book Companion Website
- Century 21 Accounting 9E
- Century 21 Accounting Simulation

- Computer
- Document Camera
- Guest Speakers
- Interactive Excel Spreadsheets
- Quickbooks
- Videos
- Whiteboards
- Workbook

## Interdisciplinary Connections

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MA.K-12.1	Make sense of problems and persevere in solving them.
LA.RH.11-12.4	Determine the meaning of words and phrases as they are used in a text, including analyzing how an author uses and refines the meaning of a key term over the course of a text (e.g., how Madison defines faction in Federalist No. 10).
LA.RH.11-12.7	Integrate and evaluate multiple sources of information presented in diverse formats and media (e.g., visually, quantitatively, qualitatively, as well as in words) in order to address a question or solve a problem.
LA.RST.11-12.3	Follow precisely a complex multistep procedure when carrying out experiments, taking measurements, or performing technical tasks; analyze the specific results based on explanations in the text.
MA.S-IC.B.6	Evaluate reports based on data.
LA.RST.11-12.9	Synthesize information from a range of sources (e.g., texts, experiments, simulations) into a coherent understanding of a process, phenomenon, or concept, resolving conflicting information when possible.
LA.WHST.11-12.4	Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.
LA.WHST.11-12.6	Use technology, including the Internet, to produce, share, and update writing products in response to ongoing feedback, including new arguments or information.
MA.S-MD.B.5b	Evaluate and compare strategies on the basis of expected values.