

# Unit IV: The TV Studio Crew

Content Area: **Technology**  
Course(s): **Video Production I**  
Time Period: **3 weeks**  
Length: **Weeks**  
Status: **Published**

## Unit Overview

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This unit will cover areas of:

- Dividing up the work
- Program Production Workflow

## Transfer

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Students will be able to independently use their learning to...

- Explain how the responsibilities of each production staff position are dependent on the functions of other production staff positions.
- Identify the primary responsibilities of each production staff position.
- Recall the activities in each step of a production workflow.
- Know what positions work with which piece of equipment

## Meaning

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## Understandings

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After completing this unit, students will be able to:

- Explain how the responsibilities of each production staff position are dependent on the functions of other production staff positions.
- Identify the primary responsibilities of each production staff position.
- Recall the activities in each step of a production workflow.
- Identify the equipment and how the equipment works for each position.

## **Essential Questions**

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- Who makes the TV shows that we watch?
- Who does what in a Television Studio Production?
- What equipment is needed in a studio production?

## **Application of Knowledge and Skill**

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### **Students will know...**

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Students will know...

- Explain how the responsibilities of each production staff position are dependent on the functions of other production staff positions.
- identify the primary responsibilities of each production staff position.
- Recall the activities in each step of a production workflow.
- Identify the equipment and how the equipment works for each position.

### **Students will be skilled at...**

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Students will be skilled at...

- Explain how the responsibilities of each production staff position are dependent on the functions of other production staff positions.
- identify the primary responsibilities of each production staff position.
- Recall the activities in each step of a production workflow.
- Identify the equipment and how the equipment works for each position.

## **Academic Vocabulary**

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anchor  
assignment editor  
assistant director (AD)  
audio  
audio engineer  
camera operator  
cast  
CG operator  
content specialist  
crew  
cue  
director  
distribution  
editing  
editor  
executive producer (EP)  
floor director  
floor manager  
frame  
framing  
gaffer  
graphic artist  
grip  
lighting director  
maintenance engineer  
makeup  
makeup artist  
news director  
photographer (photog)  
photojournalist  
post-production  
pre-production  
producer  
production  
production assistant (PA)  
production manager  
production switching  
production team  
production values  
reporter  
robo operator  
scenery  
scriptwriter  
special effects  
staff  
talent  
video  
video engineer  
VTR operator

video operator

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**Learning Goal 1**

Students will understand the roles of the positions, and the equipment needed to create a TV Studio Production.

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**Target 1**

Students will analyze, and be able to find errors or problems when working in the positions needed to create a TV Studio Production.

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**Target 2**

Students will be able to understand what makes up Educational Television and Industrial Television.

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**Target 3**

Students will be able to understand what makes up Home Video

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**Target 1**

Students will be able to point out the different pieces/functions on the video equipment and explain what each does.

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**Target 2**

Students will be able to demonstrate the proper use and functions of the video Equipment needed in a TV Studio production.

## **Summative Assessment**

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Performance/Written Assessment

## **21st Century Life and Careers**

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CRP.K-12.CRP1	Act as a responsible and contributing citizen and employee.
CRP.K-12.CRP2	Apply appropriate academic and technical skills.
CRP.K-12.CRP4	Communicate clearly and effectively and with reason.
CRP.K-12.CRP6	Demonstrate creativity and innovation.
CRP.K-12.CRP7	Employ valid and reliable research strategies.
CRP.K-12.CRP8	Utilize critical thinking to make sense of problems and persevere in solving them.
CRP.K-12.CRP9	Model integrity, ethical leadership and effective management.
CRP.K-12.CRP10	Plan education and career paths aligned to personal goals.
CRP.K-12.CRP11	Use technology to enhance productivity.

## **Formative Assessment and Performance Opportunities**

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Written Assessment

Performance Assessment

## **Accommodations/Modifications**

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Opportunities to practice crew roles with a partner.

Additional practice performing the tasks of each crew member.

Enrichment opportunities: Student who have completed their work may take on video assignments outside the classroom

Differentiation: 504 accommodations and IEP modifications

## **Unit Resources**

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Television Production & Broadcast Journalism Text Book

## Television Production & Broadcast Journalism Workbook

### TV Studio Equipment