

Unit IV: The TV Studio Crew

Content Area: **Technology**
Course(s): **Video Production I**
Time Period: **3 weeks**
Length: **Weeks**
Status: **Published**

Unit Overview

This unit will cover areas of:

- Dividing up the work
- Program Production Workflow

Transfer

Students will be able to independently use their learning to...

- Explain how the responsibilities of each production staff position are dependent on the functions of other production staff positions.
- Identify the primary responsibilities of each production staff position.
- Recall the activities in each step of a production workflow.
- Know what positions work with which piece of equipment

Meaning

Understandings

After completing this unit, students will be able to:

- Explain how the responsibilities of each production staff position are dependent on the functions of other production staff positions.
- Identify the primary responsibilities of each production staff position.
- Recall the activities in each step of a production workflow.
- Identify the equipment and how the equipment works for each position.

Essential Questions

- Who makes the TV shows that we watch?
- Who does what in a Television Studio Production?
- What equipment is needed in a studio production?

Application of Knowledge and Skill

Students will know...

Students will know...

- Explain how the responsibilities of each production staff position are dependent on the functions of other production staff positions.
- identify the primary responsibilities of each production staff position.
- Recall the activities in each step of a production workflow.
- Identify the equipment and how the equipment works for each position.

Students will be skilled at...

Students will be skilled at...

- Explain how the responsibilities of each production staff position are dependent on the functions of other production staff positions.
- identify the primary responsibilities of each production staff position.
- Recall the activities in each step of a production workflow.
- Identify the equipment and how the equipment works for each position.

Academic Vocabulary

anchor
assignment editor
assistant director (AD)
audio
audio engineer
camera operator
cast
CG operator
content specialist
crew
cue
director
distribution
editing
editor
executive producer (EP)
floor director
floor manager
frame
framing
gaffer
graphic artist
grip
lighting director
maintenance engineer
makeup
makeup artist
news director
photographer (photog)
photojournalist
post-production
pre-production
producer
production
production assistant (PA)
production manager
production switching
production team
production values
reporter
robo operator
scenery
scriptwriter
special effects
staff
talent
video
video engineer
VTR operator

video operator

Learning Goal 1

Students will understand the roles of the positions, and the equipment needed to create a TV Studio Production.

Target 1

Students will analyze, and be able to find errors or problems when working in the positions needed to create a TV Studio Production.

Target 2

Students will be able to understand what makes up Educational Television and Industrial Television.

Target 3

Students will be able to understand what makes up Home Video

Target 1

Students will be able to point out the different pieces/functions on the video equipment and explain what each does.

Target 2

Students will be able to demonstrate the proper use and functions of the video Equipment needed in a TV Studio production.

Summative Assessment

Performance/Written Assessment

21st Century Life and Careers

CRP.K-12.CRP1	Act as a responsible and contributing citizen and employee.
CRP.K-12.CRP2	Apply appropriate academic and technical skills.
CRP.K-12.CRP4	Communicate clearly and effectively and with reason.
CRP.K-12.CRP6	Demonstrate creativity and innovation.
CRP.K-12.CRP7	Employ valid and reliable research strategies.
CRP.K-12.CRP8	Utilize critical thinking to make sense of problems and persevere in solving them.
CRP.K-12.CRP9	Model integrity, ethical leadership and effective management.
CRP.K-12.CRP10	Plan education and career paths aligned to personal goals.
CRP.K-12.CRP11	Use technology to enhance productivity.

Formative Assessment and Performance Opportunities

Written Assessment

Performance Assessment

Accommodations/Modifications

Opportunities to practice crew roles with a partner.

Additional practice performing the tasks of each crew member.

Enrichment opportunities: Student who have completed their work may take on video assignments outside the classroom

Differentiation: 504 accommodations and IEP modifications

Unit Resources

Television Production & Broadcast Journalism Text Book

Television Production & Broadcast Journalism Workbook

TV Studio Equipment