As you navigate the online conversation, here is a short list of things NOT to post online.

1. Someone else's good news that might not be public yet (i.e. your colleague is pregnant, your sister is being considered for a new job... at a competing firm). This can cause serious impact to the person being discussed.
2. Unconfirmed news or suspicion. Imagine the trauma you can cause if the information is not verified.
3. Your deepest desires and passions. Some conversations are really best shared over a private conversation, not the web.
4. Off color jokes. What you find funny might be offensive or highly sensitive for your online contacts.
5. Private, family information You can seriously compromise someone's privacy by sharing information they may not be ready to have the world know.
6. Things that could impact your career Your employer has a high likelihood of seeing this. Nothing online is private, remember?
7. Something you wouldn't say to someone in person. There is NO anonymity to the web. You should always assume the person you're speaking about will find out what was said... and who said it. The world is too small for them not to.
8. Things that misrepresent who you are. This also includes only posting the successes and the accomplishments you achieve. Real people have ups and downs