

Unit 1: Career Planning

Content Area: **Business**
Course(s): **Comp, Intro to Bus, & Fin. Literacy, Financial Literacy, Business Essentials**
Time Period: **2 weeks**
Length: **2 Weeks**
Status: **Published**

Unit Overview

In this unit, students develop a career plan and prepare for getting a job in the 21st century global economy.

Transfer

Students will be able to independently use their learning to...

- Discern between a career and a job
- Identify personal skills and attributes and prepare a personal inventory
- Identify and practice employability skills
- Prepare employment documents
- Explain the job application process

Meaning

Understandings

Students will understand...

- The difference between a career and a job and ways to research career options
- A personal inventory and list ways to prepare for a career
- Employability skills and informational sources for job opening
- How to prepare a resume and explain the job application process

Essential Questions

Students will keep considering:

- What is the difference between a career and a job?
- What are the ways to research career options?
- What is a personal inventory?
- What are skills?
- What are attributes?
- What are the steps of career planning?
- What are employability skills?
- What are career documents, and how to prepare them?
- Where to get information on job openings?
- What is the job application process?

Application of Knowledge and Skill

Students will know...

Students will know...

- The difference between a career and a job and ways to find career options
- How to create a personal inventory and list ways to prepare for a career
- How to list employability skills and information sources for job opening

- How to prepare a resume and explain the job application process

Students will be skilled at...

Students will be skilled at...

- Analyzing the difference between a career and a job
- Identifying ways to find career options
- Creating a personal inventory
- Identifying ways to prepare for a career
- How to create a personal inventory and list ways to prepare for a career
- How to list employability skills and information sources for job opening
- How to prepare a resume and explain the job application process

Academic Vocabulary

career
career planning
aptitudes
skills
career counselor
networking
profession
trade
apprenticeship
journeyworker
internship
shadowing
career ladder
entry-level job
qualifications
employability skills
body language
resume
reference
employment objective
job lead
referral
employment agencies
cover letter

Learning Goal 1

Students will explain the difference between a career and a job, describe a personal inventory, name ways to find career options and identify ways to prepare for a career.

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LA.L.9-10.2.B	Use a colon to introduce a list or quotation.
LA.L.9-10.2.C	Spell correctly.
CRP.K-12.CRP1	Act as a responsible and contributing citizen and employee.
CRP.K-12.CRP2	Apply appropriate academic and technical skills.
CRP.K-12.CRP3	Attend to personal health and financial well-being.
CRP.K-12.CRP4	Communicate clearly and effectively and with reason.
CRP.K-12.CRP7	Employ valid and reliable research strategies.
CRP.K-12.CRP10	Plan education and career paths aligned to personal goals.
CRP.K-12.CRP11	Use technology to enhance productivity.
CRP.K-12.CRP12	Work productively in teams while using cultural global competence.
PFL.9.1.12.A.3	Analyze the relationship between various careers and personal earning goals.
PFL.9.1.12.A.4	Identify a career goal and develop a plan and timetable for achieving it, including educational/training requirements, costs, and possible debt.
CAEP.9.2.12.C.1	Review career goals and determine steps necessary for attainment.
CAEP.9.2.12.C.9	Analyze the correlation between personal and financial behavior and employability.
TECH.8.1.12.A.CS1	Understand and use technology systems.
TECH.8.1.12.A.CS2	Select and use applications effectively and productively.

Target 1

Explain the difference between a career and a job.

- Explain the difference between a career and a job.

Target 2

Describe a personal inventory.

- Describe a personal inventory.

Target 3

Name ways to find out about career options.

- Name ways to find out about career options.

Target 4

List the things you can do to prepare for a career.

- List the things you can do to prepare for a career.

Learning Goal 2

List employability skills, prepare employment documents and identify the steps in the job application process.

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Target 1

Name the employability skills.

- Name the employability skills.

Target 2

Describe how to prepare employment documents:

- Resume
- Cover Letter
- Reference List

- Describe how to prepare employment documents:

Target 3

List sources of information about job openings.

- List sources of information about job openings

Target 4

Explain the job application process.

- Explain the job application process.

Summative Assessment

- Applied Projects
 - Applied Quiz/Test
 - Optional Written Quiz/Test
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- - Applied Projects - Applied Quiz/Test - Optional Written Quiz/Test

21st Century Life and Careers

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CRP.K-12.CRP10	Plan education and career paths aligned to personal goals.
CRP.K-12.CRP11	Use technology to enhance productivity.
CRP.K-12.CRP12	Work productively in teams while using cultural global competence.

Formative Assessment and Performance Opportunities

Worksheets

PowerPoint Discussions

Homework and Classwork Activities

Group Activities

In Class Discussions

Do Nows and Closures

Class Polling

Observation

Peer Observation and Critique

Educational Games

Test/Quizzes

Oral Presentation

Accommodations/Modifications

Differentiation:

Additional resources

NextGen Personal Finance: <https://www.ngpf.org/>

Accommodations/Modifications:

All instruction, labs, activities, and assessments will be modified and enhanced to individual students IEPs and 504s. Additionally, differentiated classroom management strategies will be utilized as to adhere to these student's individual plans.

Enrichment:

DECA international marketing enrichment activities are available. Role plays and tests are available in class and online at www.deca.org

Unit Resources

Teacher generated PowerPoints, notes, projects, and worksheets

Textbooks - Glencoe Introduction to Business

Internet resources including, but not limited to: NGPF and Google Classroom

Computer based activities

Document projector

Overhead projector

Interdisciplinary Connections

LA.L.9-10.2.B	Use a colon to introduce a list or quotation.
LA.L.9-10.2.C	Spell correctly.
LA.RST.11-12.9	Synthesize information from a range of sources (e.g., texts, experiments, simulations) into a coherent understanding of a process, phenomenon, or concept, resolving conflicting information when possible.
LA.WHST.11-12.9	Draw evidence from informational texts to support analysis, reflection, and research.