

# Unit 15: Demo Reel

Content Area: **Industrial Technology**  
Course(s): **Video Productions III**  
Time Period: **4 weeks**  
Length: **Weeks**  
Status: **Published**

## Unit Overview

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This unit will cover areas of:

- Students will produce a demo reel of all the projects that have been created during their TV Production classes.

## Transfer

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The skills and techniques learned in this production will be used in future productions.

## Meaning

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## Understandings

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After completing this unit, students will be able to:

- Produce a compilation all projects from their Video Production Classes and put all the project together in one Video.
- Edit a compilation all projects from their Video Production Classes and put all the project together in one Video.

## Essential Questions

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- What have I done over the years?
- What do I want to use?

## **Application of Knowledge and Skill**

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### **Students will know...**

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Students will know...

- Students will produce and edit a compilation of all projects from their Video Production Classes and put all the projects together in one Video.

### **Students will be skilled at...**

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Students will be skilled at...

- Produce a compilation of all projects/assignments from the students Video Classes.
- Edit together a compilation of all projects/assignments from the students Video Classes.

## **Academic Vocabulary**

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- Montage
- SOT
- Natural Level
- Music Bed

## **Target 2**

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Students will edit together the elements that they need to create their Demo Reel.

## Summative Assessment

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Completion of Assignment.

## 21st Century Life and Careers

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Select all applicable standards from the applicable standards

CRP.K-12.CRP2	Apply appropriate academic and technical skills.
CRP.K-12.CRP2.1	Career-ready individuals readily access and use the knowledge and skills acquired through experience and education to be more productive. They make connections between abstract concepts with real-world applications, and they make correct insights about when it is appropriate to apply the use of an academic skill in a workplace situation.
CRP.K-12.CRP4	Communicate clearly and effectively and with reason.
CRP.K-12.CRP4.1	Career-ready individuals communicate thoughts, ideas, and action plans with clarity, whether using written, verbal, and/or visual methods. They communicate in the workplace with clarity and purpose to make maximum use of their own and others' time. They are excellent writers; they master conventions, word choice, and organization, and use effective tone and presentation skills to articulate ideas. They are skilled at interacting with others; they are active listeners and speak clearly and with purpose. Career-ready individuals think about the audience for their communication and prepare accordingly to ensure the desired outcome.
CRP.K-12.CRP6	Demonstrate creativity and innovation.
CRP.K-12.CRP11	Use technology to enhance productivity.
CRP.K-12.CRP11.1	Career-ready individuals find and maximize the productive value of existing and new technology to accomplish workplace tasks and solve workplace problems. They are flexible and adaptive in acquiring new technology. They are proficient with ubiquitous technology applications. They understand the inherent risks-personal and organizational-of technology applications, and they take actions to prevent or mitigate these risks.
CAEP.9.2.12.C	Career Preparation
CAEP.9.2.12.C.1	Review career goals and determine steps necessary for attainment.
CAEP.9.2.12.C.2	Modify Personalized Student Learning Plans to support declared career goals.
CAEP.9.2.12.C.3	Identify transferable career skills and design alternate career plans.

## Formative Assessment and Performance Opportunities

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Completion of single or group production based on teacher created Rubric and Industry Standards.

## **Accommodations/Modifications**

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Will be graded for completion only.

## **Unit Resources**

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Television Production & Broadcast Journalism Text Book.

Television Production & Broadcast Journalism Workbook.

Television Studio Equipment.

Television Field Equipment.

Previous Projects.

## **Interdisciplinary Connections**

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LA.W.11-12.2	Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content.
LA.W.9-10.2	Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content.
TECH.8.1.12.A.CS1	Understand and use technology systems.
TECH.8.1.12.B	Creativity and Innovation: Students demonstrate creative thinking, construct knowledge and develop innovative products and process using technology.
TECH.8.1.12.C.CS2	Communicate information and ideas to multiple audiences using a variety of media and formats.
TECH.8.1.12.D	Digital Citizenship: Students understand human, cultural, and societal issues related to technology and practice legal and ethical behavior.
TECH.8.1.12.D.5	Analyze the capabilities and limitations of current and emerging technology resources and assess their potential to address personal, social, lifelong learning, and career needs.
TECH.8.1.12.D.CS1	Advocate and practice safe, legal, and responsible use of information and technology.
TECH.8.1.12.E.CS3	Evaluate and select information sources and digital tools based on the appropriateness for specific tasks.
TECH.8.2.12.A.CS1	The characteristics and scope of technology.

TECH.8.2.12.A.CS2

The core concepts of technology.

TECH.8.2.12.B.CS1

The cultural, social, economic and political effects of technology.

TECH.8.2.12.B.CS3

The role of society in the development and use of technology.