

# Unit 10: Production #4

Content Area: **Industrial Technology**  
Course(s): **Generic Course**  
Time Period: **4 weeks**  
Length: **Weeks**  
Status: **Published**

## Unit Overview

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This unit will cover areas of:

- Writing a Video Script for Production #4.
- Writing a Story Board for Production #4.
- Shooting all elements needed for Production #4.
- Edit together all elements needed for Production #4.

## Transfer

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The skills and techniques learned in this unit will be used in future productions.

## Meaning

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## Understandings

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After completing this unit, students will be able to:

- Writing a Video Script for Production #4.
- Writing a Story Board for Production #4.
- Shooting all elements needed for Production #4.
- Edit together all elements needed for Production #4.

## Essential Questions

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- How long will this production be?
- How many shots will I need?

- How long will it take me to make this production?
- What are the requirements for this production?
- When will I need to have all this finished?

## **Application of Knowledge and Skill**

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### **Students will know...**

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Students will know...

- Writing a Video Script for Production #4.
- Writing a Story Board for Production #4.
- Shooting all elements needed for Production #4.
- Edit together all elements needed for Production #4.
- Planning out a production.
- Camera work.
- Editing together Video and Audio clips.
- Working towards a deadline.
- Conducting an interview.

### **Students will be skilled at...**

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Students will be skilled at...

Creating Production #4 with the following requirements:

- Total Run Time: 10:00
- Total Number of shots 10
- 2 Voice Over
- 2 On Camera (Stand-Up, Interview, etc...)
- 2:00 of B-Roll
- 3 Transitions

- 4 Graphics
- 1 Audio Track of Music or Sound Effects.
- 1 Clip with Special Effects.

## **Academic Vocabulary**

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- zoom
- tilt
- pan
- truck
- dolly
- focus
- extreme close-up
- close-up
- medium close-up
- medium shot
- medium long shot
- long shot
- extreme long shot
- field camera
- field tripod
- field microphone
- white balance
- editing
- rough edit
- final edit
- deadline(s)
- Interview
- Sound On Tape (SOT)
- Natural Sound (NAT Sound)
- Sound Bite
- A-Roll
- B-Roll
- Montage
- Credits
- Graphics
- Stand-Up

## **Target 2**

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Students will write out a storyboard for Production #4 by planning out the production on Story Board forms

### **Target 1**

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Students will use field equipment to shoot all elements needed to complete Production #4.

### **Learning Goal 3**

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Students will demonstrate the ability to edit together all the elements needed to complete Production #4.

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|----------------|---|
| 9.3.12.AR.2    | Analyze the importance of health, safety and environmental management systems, policies and procedures common in arts, audio/video technology and communications activities and facilities. |
| 9.3.12.AR-AV.1 | Describe the history, terminology, occupations and value of audio, video and film technology.   |
| 9.3.12.AR-AV.3 | Demonstrate technical support skills for audio, video and/or film productions.  |
| 9.3.12.AR-AV.4 | Design an audio, video and/or film production.  |
| 9.3.12.AR-JB.3 | Plan and deliver a media production (e.g., broadcast, video, Internet and mobile).  |
| 9.3.12.AR-JB.4 | Demonstrate technical support related to media production (e.g., broadcast, video, Internet, mobile).   |

### **Target 1**

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Students will use Non-Linear editing software to edit together all elements needed to complete Production #4.

### **Target 2**

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### **Target 3**

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## **Summative Assessment**

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Written Assessment (Test)

Performance Assessment (A Teacher Rubric will be used to evaluate student performance in the production).

## **21st Century Life and Careers**

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Select all applicable standards from the applicable standards

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|-----------------|---|
| CRP.K-12.CRP2   | Apply appropriate academic and technical skills.  |
| CRP.K-12.CRP2.1 | Career-ready individuals readily access and use the knowledge and skills acquired through experience and education to be more productive. They make connections between abstract concepts with real-world applications, and they make correct insights about when it is appropriate to apply the use of an academic skill in a workplace situation. |
| CAEP.9.2.12.C   | Career Preparation  |
| CAEP.9.2.12.C.1 | Review career goals and determine steps necessary for attainment.   |
| CAEP.9.2.12.C.2 | Modify Personalized Student Learning Plans to support declared career goals.  |
| CAEP.9.2.12.C.3 | Identify transferable career skills and design alternate career plans.  |

## **Formative Assessment and Performance Opportunities**

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Completion of single or group production based on teacher created Rubric and Industry Standards.

## **Accommodations/Modifications**

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Reading assistance, supplemental on line resources for technical readings

Enrichment opportunities: work outside the classroom.

Differentiation: 504 accommodations and IEP modifications.

Some elements will be graded for completion.

## **Unit Resources**

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Television Production & Broadcast Journalism Text Book.

Television Production & Broadcast Journalism Workbook.

Television Studio Equipment.

Television Field Equipment.

## **Interdisciplinary Connections**

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|-------------------|---|
| LA.W.9-10.2       | Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content. |
| LA.W.11-12.2      | Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content. |
| TECH.8.1.12.A.CS1 | Understand and use technology systems.  |
| TECH.8.1.12.B     | Creativity and Innovation: Students demonstrate creative thinking, construct knowledge and develop innovative products and process using technology.  |
| TECH.8.1.12.C.CS2 | Communicate information and ideas to multiple audiences using a variety of media and formats.   |
| TECH.8.1.12.D     | Digital Citizenship: Students understand human, cultural, and societal issues related to technology and practice legal and ethical behavior.  |
| TECH.8.1.12.D.5   | Analyze the capabilities and limitations of current and emerging technology resources and assess their potential to address personal, social, lifelong learning, and career needs.                |
| TECH.8.1.12.D.CS1 | Advocate and practice safe, legal, and responsible use of information and technology.   |
| TECH.8.1.12.E.CS3 | Evaluate and select information sources and digital tools based on the appropriateness for specific tasks.  |
| TECH.8.2.12.A.CS1 | The characteristics and scope of technology.  |
| TECH.8.2.12.A.CS2 | The core concepts of technology.  |
| TECH.8.2.12.B.CS1 | The cultural, social, economic and political effects of technology.   |
| TECH.8.2.12.B.CS3 | The role of society in the development and use of technology.   |