

# Unit 8: Production #3

Content Area: **Industrial Technology**  
Course(s): **Generic Course**  
Time Period: **4 weeks**  
Length: **Weeks**  
Status: **Published**

## Unit Overview

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This unit will cover areas of:

- Writing a Video Script for Production #3.
- Writing a Story Board for Production #3.
- Shooting all elements needed for Production #3.
- Edit together all elements needed for Production #3.

## Transfer

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The skills and techniques learned in this unit will be used in future productions.

## Meaning

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## Understandings

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After completing this unit, students will be able to:

- Writing a Video Script for Production #3.
- Writing a Story Board for Production #3.
- Shooting all elements needed for Production #3.
- Edit together all elements needed for Production #3.

## Essential Questions

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- How long will this production be?
- How many shots will I need?

- How long will it take me to make this production?
- What are the requirements for this production?
- When will I need to have all this finished?

## **Application of Knowledge and Skill**

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### **Students will know...**

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Students will know...

- Writing a Video Script for Production #3.
- Writing a Story Board for Production #3.
- Shooting all elements needed for Production #3.
- Edit together all elements needed for Production #3.
- Planning out a production.
- Camera work.
- Editing together Video and Audio clips.
- Working towards a deadline.
- Conducting an interview.

### **Students will be skilled at...**

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Students will be skilled at...

Creating Production #3 with the following requirements:

- Total Run Time: 10:00
- Total Number of shots 9
- 1 Voice Over
- 1 On Camera (Stand-Up, Interview, etc...)
- 1:30 of B-Roll
- 3 Transitions

- 4 Graphics
- 1 Audio Track of Music or Sound Effects.

## **Academic Vocabulary**

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- zoom
- tilt
- pan
- truck
- dolly
- focus
- extreme close-up
- close-up
- medium close-up
- medium shot
- medium long shot
- long shot
- extreme long shot
- field camera
- field tripod
- field microphone
- white balance
- editing
- rough edit
- final edit
- deadline(s)
- Interview
- Sound On Tape (SOT)
- Natural Sound (NAT Sound)
- Sound Bite
- A-Roll
- B-Roll
- Montage
- Credits
- Graphics
- Stand-Up

## **Target 2**

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Students will write out a storyboard for Production #3 by planning out the production on Story Board forms

## **Target 1**

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Students will use field equipment to shoot all elements needed to complete Production #3.

## **Learning Goal 3**

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Students will demonstrate the ability to edit together all the elements needed to complete Production #3.

9.3.12.AR.2	Analyze the importance of health, safety and environmental management systems, policies and procedures common in arts, audio/video technology and communications activities and facilities.
9.3.12.AR-AV.1	Describe the history, terminology, occupations and value of audio, video and film technology.
9.3.12.AR-AV.3	Demonstrate technical support skills for audio, video and/or film productions.
9.3.12.AR-AV.4	Design an audio, video and/or film production.
9.3.12.AR-JB.3	Plan and deliver a media production (e.g., broadcast, video, Internet and mobile).
9.3.12.AR-JB.4	Demonstrate technical support related to media production (e.g., broadcast, video, Internet, mobile).

## **Target 1**

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Students will use Non-Linear editing software to edit together all elements needed to complete Production #3.

## **Target 2**

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## **Target 3**

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## **Summative Assessment**

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Written Assessment (Test)

Performance Assessment (A Teacher Rubric will be used to evaluate student performance in the production).

## **21st Century Life and Careers**

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Select all applicable standards from the applicable standards

CRP.K-12.CRP2	Apply appropriate academic and technical skills.
CAEP.9.2.12.C	Career Preparation
CAEP.9.2.12.C.1	Review career goals and determine steps necessary for attainment.
CAEP.9.2.12.C.2	Modify Personalized Student Learning Plans to support declared career goals.
CAEP.9.2.12.C.3	Identify transferable career skills and design alternate career plans.

## **Formative Assessment and Performance Opportunities**

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Completion of single or group production based on teacher created Rubric and Industry Standards.

## **Accommodations/Modifications**

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Reading assistance, supplemental on line resources for technical readings

Enrichment opportunities: work outside the classroom.

Differentiation: 504 accommodations and IEP modifications.

Some elements will be graded for completion.

## **Unit Resources**

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Television Production & Broadcast Journalism Text Book.

Television Production & Broadcast Journalism Workbook.

Television Studio Equipment.

Television Field Equipment.

## Interdisciplinary Connections

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LA.W.11-12.2	Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content.
LA.W.9-10.2	Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately through the effective selection, organization, and analysis of content.
TECH.8.1.12.A.CS1	Understand and use technology systems.
TECH.8.1.12.B	Creativity and Innovation: Students demonstrate creative thinking, construct knowledge and develop innovative products and process using technology.
TECH.8.1.12.C.CS2	Communicate information and ideas to multiple audiences using a variety of media and formats.
TECH.8.1.12.D	Digital Citizenship: Students understand human, cultural, and societal issues related to technology and practice legal and ethical behavior.
TECH.8.1.12.D.5	Analyze the capabilities and limitations of current and emerging technology resources and assess their potential to address personal, social, lifelong learning, and career needs.
TECH.8.1.12.D.CS1	Advocate and practice safe, legal, and responsible use of information and technology.
TECH.8.1.12.E.CS3	Evaluate and select information sources and digital tools based on the appropriateness for specific tasks.
TECH.8.2.12.A.CS1	The characteristics and scope of technology.
TECH.8.2.12.A.CS2	The core concepts of technology.
TECH.8.2.12.B.CS1	The cultural, social, economic and political effects of technology.
TECH.8.2.12.B.CS3	The role of society in the development and use of technology.