

# Unit 06: The Role of Bonds as an Investment Alternative

Content Area: **Business**  
Course(s): **Investing**  
Time Period: **4 weeks**  
Length: **Weeks**  
Status: **Published**

## Unit Overview

---

Students will analyze the role of bonds as an investment alternative.

## Transfer

---

Students will be able to independently use their learning to better set and achieve their own short- and long-term financial goals.

## Meaning

---

## Understandings

---

Students will understand...

- The characteristics and purposes of bonds and bond ownership.
- Different types of bonds.
- The basic theories of bond pricing.
- Strategies for buying and selling bonds to achieve financial goals.

## Essential Questions

---

Students will keep considering...

- How can bonds be used to help students achieve personal financial goals?

- What characteristics and purposes of bonds and bond ownership?
- What are the different types of bonds.
- How can I explain the basic theories of bond pricing?
- What strategies should I use for buying and selling bonds to achieve financial goals?

## **Application of Knowledge and Skill**

---

### **Students will know...**

---

Students will know...

- The characteristics and purposes of bonds and bond ownership.
- Different types of bonds.
- The basic theories of bond pricing.
- Strategies for buying and selling bonds to achieve financial goals.

### **Students will be skilled at...**

---

Students will be skilled at...

- Assessing the characteristics and purposes of bonds and bond ownership.
- Differentiating different types of bonds.
- Analyzing the basic theories of bond pricing.
- Developing strategies for buying and selling bonds to achieve financial goals.

### **Academic Vocabulary**

---

Investing terms and concepts related to the role of bonds as an investment alternative i.e. bonds, pricing, municipal bonds, corporate bonds, etc.

## Learning Goal 1

---

SWBAT: Analyze the role of bonds as an investment alternative.

- SWBAT: Analyze the role of bonds as an investment alternative.

PFL.9.1.12.A.3	Analyze the relationship between various careers and personal earning goals.
PFL.9.1.12.A.9	Analyze how personal and cultural values impact spending and other financial decisions.
PFL.9.1.12.B.1	Prioritize financial decisions by systematically considering alternatives and possible consequences.
PFL.9.1.12.B.6	Design and utilize a simulated budget to monitor progress of financial plans.
PFL.9.1.12.D.1	Calculate short- and long-term returns on various investments (e.g., stocks, bonds, mutual funds, IRAs, deferred pension plans, and so on).
PFL.9.1.12.D.2	Assess the impact of inflation on economic decisions and lifestyles.
PFL.9.1.12.D.3	Summarize how investing builds wealth and assists in meeting long- and short-term financial goals.
PFL.9.1.12.D.5	Justify the use of savings and investment options to meet targeted goals.
PFL.9.1.12.D.6	Analyze processes and vehicles for buying and selling investments.
PFL.9.1.12.D.7	Explain the risk, return, and liquidity of various savings and investment alternatives.
PFL.9.1.12.D.9	Relate savings and investment results to achievement of financial goals.
PFL.9.1.12.D.10	Differentiate among various investment products and savings vehicles and how to use them most effectively.
PFL.9.1.12.D.11	Assess the role of revenue-generating assets as mechanisms for accruing and managing wealth.
PFL.9.1.12.D.13	Determine the impact of various market events on stock market prices and on other savings and investments.
PFL.9.1.12.D.15	Analyze how savings, retirement plans, and other investment options help to shift current income for purposes of tax reporting and filing.
PFL.9.1.12.E.2	Analyze and apply multiple sources of financial information when prioritizing financial decisions.
PFL.9.1.12.E.3	Determine how objective, accurate, and current financial information affects the prioritization of financial decisions.
CAEP.9.2.12.C.9	Analyze the correlation between personal and financial behavior and employability.

## Target 1

---

SWBAT: Assess the characteristics and purposes of bonds and bond ownership.

- SWBAT: Assess the characteristics and purposes of bonds and bond ownership.

## **Target 2**

---

SWBAT: Differentiate different types of bonds.

- SWBAT: Differentiate different types of bonds.

## **Target 3**

---

SWBAT: Analyze the basic theories of bond pricing.

- SWBAT: Analyze the basic theories of bond pricing.

## **Target 4**

---

SWBAT: Develop strategies for buying and selling bonds to achieve financial goals.

- SWBAT: Develop strategies for buying and selling bonds to achieve financial goals.

## **Summative Assessment**

---

- Unit Test

## **Formative Assessment and Performance Opportunities**

---

- Class Discussion
- Completion of Vocab
- Presentation of Ideas
- Review of worksheets/projects
- Teacher Observation
- Use of technological resources for quick assessment

## **Accommodations/Modifications**

---

- Collaborate in small groups organized by student level and preference to apply the role of bonds as an investment alternative
- Extra problems for extra practice remediation and/or enrichment
- Quizlet

## **Unit Resources**

---

- Wall Street Journal & other business publications

- Board Games
- Book Companion Website
- Chapter PowerPoints
- DECA Role Plays
- Desktop Computer
- Document Camera
- Guest Speakers
- Managing Your Personal Finances 6E
- Microsoft Excel
- Videos
- Workbook

## **Interdisciplinary Connections**

---

LA.RST.11-12.4	Determine the meaning of symbols, key terms, and other domain-specific words and phrases as they are used in a specific scientific or technical context relevant to grades 11-12 texts and topics.
LA.RST.11-12.9	Synthesize information from a range of sources (e.g., texts, experiments, simulations) into a coherent understanding of a process, phenomenon, or concept, resolving conflicting information when possible.
MA.K-12.4	Model with mathematics.
MA.K-12.5	Use appropriate tools strategically.
MA.S-MD.A	Calculate expected values and use them to solve problems