

# Unit 13: Managing Business Processes

Content Area: **Business**  
Course(s): **Entrepreneurship**  
Time Period: **Generic Time Period**  
Length: **+ - 3 weeks**  
Status: **Published**

## Unit Overview

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Students will demonstrate knowledge of managing business processes

## Transfer

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Students will be able to independently use their learning to...

- Identify and apply the components of effective business management?

## Meaning

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## Understandings

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Students will understand...

- The management functions and the keys elements in a positive business climate
- Management styles and skills
- Considerations of purchasing and inventory management
- The product development process
- What is involved in production and distribution
- The significance of operational plans and the purpose of operating policies, rules, and regulations
- The staffing process and the importance of company policies
- Human resource management and its impact on employee motivation and performance

## **Essential Questions**

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Students will keep considering...

- What are the components and considerations of effective business management?

## **Application of Knowledge and Skill**

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### **Students will know...**

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Students will know...

- The management functions and the keys elements in a positive business climate
- Management styles and skills
- Considerations of purchasing and inventory management
- The product development process
- What is involved in production and distribution
- The significance of operational plans and the purpose of operating policies, rules, and regulations
- The staffing process and the importance of company policies
- Human resource management and its impact on employee motivation and performance

### **Students will be skilled at...**

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Students will ...

- Identify and explain the management functions and the keys elements in a positive business climate
- Identify and explain management styles and skills
- Explain the considerations of purchasing and inventory management
- Explain the product development process
- Explain what is involved in production and distribution
- Explain the significance of operational plans and the purpose of operating policies, rules, and regulations

- Explain the staffing process and the importance of company policies
- Define and explain human resource management and its impact on employee motivation and performance

## **Academic Vocabulary**

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See textbook ("Entrepreneurship - Building a Business")...

Refer to Academic/Content Vocabulary for Chapters 14 - 18

## **Learning Goal 1**

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Students will demonstrate knowledge of managing business processes

- Students will demonstrate knowledge of managing business processes

PFL.9.1.12.A.6	Summarize the financial risks and benefits of entrepreneurship as a career choice.
PFL.9.1.12.A.13	Analyze the impact of the collective bargaining process on benefits, income, and fair labor practice.
PFL.9.1.12.E.5	Evaluate business practices and their impact on individuals, families, and societies.
CAEP.9.2.12.C.6	Investigate entrepreneurship opportunities as options for career planning and identify the knowledge, skills, abilities, and resources required for owning and managing a business.
CAEP.9.2.12.C.7	Examine the professional, legal, and ethical responsibilities for both employers and employees in the global workplace.
TECH.8.1.12	Educational Technology: All students will use digital tools to access, manage, evaluate, and synthesize information in order to solve problems individually and collaborate and to create and communicate knowledge.
TECH.8.1.12.A.CS2	Select and use applications effectively and productively.
TECH.8.1.12.B.CS1	Apply existing knowledge to generate new ideas, products, or processes.
TECH.8.1.12.E	Research and Information Fluency: Students apply digital tools to gather, evaluate, and use information.

## **Target 1**

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Identify and explain the management functions and the keys elements in a positive business climate

- Identify and explain the management functions and the keys elements in a positive business climate

## **Target 2**

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Identify and explain management styles and skills

- Identify and explain management styles and skills

### **Target 3**

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Explain the considerations of purchasing and inventory management

- Explain the considerations of purchasing and inventory management

### **Target 4**

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Explain the product development process

- Explain the product development process

### **Target 5**

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Explain what is involved in production and distribution

- Explain what is involved in production and distribution

### **Target 6**

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Explain the significance of operational plans and the purpose of operating policies, rules, and regulations

- Explain the significance of operational plans and the purpose of operating policies, rules, and regulations

### **Target 7**

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Explain the staffing process and the importance of company policies

- Explain the staffing process and the importance of company policies

## **Target 8**

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Define and explain human resource management and its impact on employee motivation and performance

- Define and explain human resource management and its impact on employee motivation and performance

## **Summative Assessment**

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- Applied Projects
- Applied Quiz/Test
- Optional Classroom Survey
- Optional Written Quiz/Test

## **Formative Assessment and Performance Opportunities**

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- Applied Activities/Projects
- Guided Practice
- Peer Review
- Reflective Discussion
- Teacher Observation

## **Accommodations/Modifications**

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- Application problems for extra practice
- Projects/scenarios related to student personal interests incorporating this unit's content/skills/features
- Scenarios for critical thinking

## **Unit Resources**

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- Guest Speakers
- Internet Resources
- Technology Software & Hardware
- Textbooks
- Videos

## **Interdisciplinary Connections**

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LA.RH.11-12.7	Integrate and evaluate multiple sources of information presented in diverse formats and media (e.g., visually, quantitatively, qualitatively, as well as in words) in order to address a question or solve a problem.
LA.RST.11-12.3	Follow precisely a complex multistep procedure when carrying out experiments, taking measurements, or performing technical tasks; analyze the specific results based on explanations in the text.
LA.RST.11-12.4	Determine the meaning of symbols, key terms, and other domain-specific words and phrases as they are used in a specific scientific or technical context relevant to grades 11-12 texts and topics.
LA.WHST.11-12.6	Use technology, including the Internet, to produce, share, and update writing products in response to ongoing feedback, including new arguments or information.
MA.K-12.1	Make sense of problems and persevere in solving them.
MA.K-12.5	Use appropriate tools strategically.