

# Unit 11: Site Selection and Layout Planning

Content Area: **Business**  
Course(s): **Entrepreneurship**  
Time Period: **4th Marking Period**  
Length: **+ - 2 weeks**  
Status: **Published**

## Unit Overview

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Students will demonstrate knowledge of site selection and layout planning

## Transfer

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Students will be able to independently use their learning to...

- Identify and evaluate key considerations in site selection and layout planning

## Meaning

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## Understandings

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Students will understand...

- Factors involved in deciding on a community in which to locate a business
- Factors to consider when selecting a business site
- Resources that can be used in finding potential business sites
- Steps involved in analyzing potential sites for a business and choosing between those sites
- The advantages of starting a business at home or in an incubator
- The steps in layout planning that are common to all businesses
- Layout needs for each type of business
- Final details of layout planning

## **Essential Questions**

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Students will keep considering...

- What are the considerations when selecting a location for, and layout of, a business?

## **Application of Knowledge and Skill**

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### **Students will know...**

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Students will know...

- Factors involved in deciding on a community in which to locate a business
- Factors to consider when selecting a business site
- Resources that can be used in finding potential business sites
- Steps involved in analyzing potential sites for a business and choosing between those sites
- The advantages of starting a business at home or in an incubator
- The steps in layout planning that are common to all businesses
- Layout needs for each type of business
- Final details of layout planning

### **Students will be skilled at...**

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Students will ...

- List the factors involved in deciding on a community in which to locate a business
- Identify the factors to consider when selecting a business site
- Describe the resources that can be used in finding potential business sites
- Explain the steps involved in analyzing potential sites for a business and choosing between those sites
- Describe the advantages of starting a business at home or in an incubator
- List the steps in layout planning that are common to all businesses

-Describe the layout needs for each type of business

-Summarize the final details of layout planning

## **Academic Vocabulary**

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economic base

incentive

census tract

trade area

industrial park

incubator

layout

workstation

façade

appointments

## **Learning Goal 1**

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Students will demonstrate knowledge of site selection and layout planning

- Students will demonstrate knowledge of site selection and layout planning
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|-----------------|---|
| PFL.9.1.12.A.6  | Summarize the financial risks and benefits of entrepreneurship as a career choice.  |
| PFL.9.1.12.A.9  | Analyze how personal and cultural values impact spending and other financial decisions.   |
| PFL.9.1.12.E.5  | Evaluate business practices and their impact on individuals, families, and societies.   |
| PFL.9.1.12.F.3  | Analyze how citizen decisions and actions can influence the use of economic resources to achieve societal goals and provide individual services.                                    |
| CAEP.9.2.12.C.4 | Analyze how economic conditions and societal changes influence employment trends and future education.  |
| CAEP.9.2.12.C.6 | Investigate entrepreneurship opportunities as options for career planning and identify the knowledge, skills, abilities, and resources required for owning and managing a business. |
| CAEP.9.2.12.C.7 | Examine the professional, legal, and ethical responsibilities for both employers and employees in the global workplace.   |

TECH.8.1.12.A.CS2

Select and use applications effectively and productively.

TECH.8.1.12.B.CS1

Apply existing knowledge to generate new ideas, products, or processes.

TECH.8.1.12.E

Research and Information Fluency: Students apply digital tools to gather, evaluate, and use information.

### **Target 1**

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List the factors involved in deciding on a community in which to locate a business

- List the factors involved in deciding on a community in which to locate a business

### **Target 2**

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Identify the factors to consider when selecting a business site

- Identify the factors to consider when selecting a business site

### **Target 3**

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Describe the resources that can be used in finding potential business sites

- Describe the resources that can be used in finding potential business sites

### **Target 4**

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Explain the steps involved in analyzing potential sites for a business and choosing between those sites

- Explain the steps involved in analyzing potential sites for a business and choosing between those sites

### **Target 5**

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Describe the advantages of starting a business at home or in an incubator

- Describe the advantages of starting a business at home or in an incubator

## **Target 6**

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List the steps in layout planning that are common to all businesses

- List the steps in layout planning that are common to all businesses

## **Target 7**

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Describe the layout needs for each type of business

- Describe the layout needs for each type of business

## **Target 8**

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Summarize the final details of layout planning

- Summarize the final details of layout planning

## **Summative Assessment**

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- Applied Projects
- Applied Quiz/Test
- Optional Classroom Survey
- Optional Written Quiz/Test

## **Formative Assessment and Performance Opportunities**

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- Applied Activities/Projects
- Guided Practice
- Peer Review
- Reflective Discussion
- Teacher Observation

## **Accommodations/Modifications**

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- Application problems for extra practice
- Projects/scenarios related to student personal interests incorporating this unit's

content/skills/features

- Scenarios for critical thinking

## Unit Resources

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- Guest Speakers
- Internet Resources
- Technology Software & Hardware
- Textbooks
- Videos

## Interdisciplinary Connections

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MA.K-12.1	Make sense of problems and persevere in solving them.
MA.K-12.5	Use appropriate tools strategically.
LA.RH.11-12.7	Integrate and evaluate multiple sources of information presented in diverse formats and media (e.g., visually, quantitatively, qualitatively, as well as in words) in order to address a question or solve a problem.
LA.RST.11-12.9	Synthesize information from a range of sources (e.g., texts, experiments, simulations) into a coherent understanding of a process, phenomenon, or concept, resolving conflicting information when possible.
LA.WHST.11-12.6	Use technology, including the Internet, to produce, share, and update writing products in response to ongoing feedback, including new arguments or information.