

Unit 11: Site Selection and Layout Planning

Content Area: **Business**
Course(s): **Entrepreneurship**
Time Period: **4th Marking Period**
Length: **+ - 2 weeks**
Status: **Published**

Unit Overview

Students will demonstrate knowledge of site selection and layout planning

Transfer

Students will be able to independently use their learning to...

- Identify and evaluate key considerations in site selection and layout planning

Meaning

Understandings

Students will understand...

- Factors involved in deciding on a community in which to locate a business
- Factors to consider when selecting a business site
- Resources that can be used in finding potential business sites
- Steps involved in analyzing potential sites for a business and choosing between those sites
- The advantages of starting a business at home or in an incubator
- The steps in layout planning that are common to all businesses
- Layout needs for each type of business
- Final details of layout planning

Essential Questions

Students will keep considering...

- What are the considerations when selecting a location for, and layout of, a business?

Application of Knowledge and Skill

Students will know...

Students will know...

- Factors involved in deciding on a community in which to locate a business
- Factors to consider when selecting a business site
- Resources that can be used in finding potential business sites
- Steps involved in analyzing potential sites for a business and choosing between those sites
- The advantages of starting a business at home or in an incubator
- The steps in layout planning that are common to all businesses
- Layout needs for each type of business
- Final details of layout planning

Students will be skilled at...

Students will ...

- List the factors involved in deciding on a community in which to locate a business
- Identify the factors to consider when selecting a business site
- Describe the resources that can be used in finding potential business sites
- Explain the steps involved in analyzing potential sites for a business and choosing between those sites
- Describe the advantages of starting a business at home or in an incubator
- List the steps in layout planning that are common to all businesses

-Describe the layout needs for each type of business

-Summarize the final details of layout planning

Academic Vocabulary

economic base

incentive

census tract

trade area

industrial park

incubator

layout

workstation

façade

appointments

Learning Goal 1

Students will demonstrate knowledge of site selection and layout planning

- Students will demonstrate knowledge of site selection and layout planning

PFL.9.1.12.A.6	Summarize the financial risks and benefits of entrepreneurship as a career choice.
PFL.9.1.12.A.9	Analyze how personal and cultural values impact spending and other financial decisions.
PFL.9.1.12.E.5	Evaluate business practices and their impact on individuals, families, and societies.
PFL.9.1.12.F.3	Analyze how citizen decisions and actions can influence the use of economic resources to achieve societal goals and provide individual services.
CAEP.9.2.12.C.4	Analyze how economic conditions and societal changes influence employment trends and future education.
CAEP.9.2.12.C.6	Investigate entrepreneurship opportunities as options for career planning and identify the knowledge, skills, abilities, and resources required for owning and managing a business.
CAEP.9.2.12.C.7	Examine the professional, legal, and ethical responsibilities for both employers and employees in the global workplace.

TECH.8.1.12.A.CS2

Select and use applications effectively and productively.

TECH.8.1.12.B.CS1

Apply existing knowledge to generate new ideas, products, or processes.

TECH.8.1.12.E

Research and Information Fluency: Students apply digital tools to gather, evaluate, and use information.

Target 1

List the factors involved in deciding on a community in which to locate a business

- List the factors involved in deciding on a community in which to locate a business

Target 2

Identify the factors to consider when selecting a business site

- Identify the factors to consider when selecting a business site

Target 3

Describe the resources that can be used in finding potential business sites

- Describe the resources that can be used in finding potential business sites

Target 4

Explain the steps involved in analyzing potential sites for a business and choosing between those sites

- Explain the steps involved in analyzing potential sites for a business and choosing between those sites

Target 5

Describe the advantages of starting a business at home or in an incubator

- Describe the advantages of starting a business at home or in an incubator

Target 6

List the steps in layout planning that are common to all businesses

- List the steps in layout planning that are common to all businesses

Target 7

Describe the layout needs for each type of business

- Describe the layout needs for each type of business

Target 8

Summarize the final details of layout planning

- Summarize the final details of layout planning

Summative Assessment

- Applied Projects
- Applied Quiz/Test
- Optional Classroom Survey
- Optional Written Quiz/Test

Formative Assessment and Performance Opportunities

- Applied Activities/Projects
- Guided Practice
- Peer Review
- Reflective Discussion
- Teacher Observation

Accommodations/Modifications

- Application problems for extra practice
- Projects/scenarios related to student personal interests incorporating this unit's

content/skills/features

- Scenarios for critical thinking

Unit Resources

- Guest Speakers
- Internet Resources
- Technology Software & Hardware
- Textbooks
- Videos

Interdisciplinary Connections

MA.K-12.1	Make sense of problems and persevere in solving them.
MA.K-12.5	Use appropriate tools strategically.
LA.RH.11-12.7	Integrate and evaluate multiple sources of information presented in diverse formats and media (e.g., visually, quantitatively, qualitatively, as well as in words) in order to address a question or solve a problem.
LA.RST.11-12.9	Synthesize information from a range of sources (e.g., texts, experiments, simulations) into a coherent understanding of a process, phenomenon, or concept, resolving conflicting information when possible.
LA.WHST.11-12.6	Use technology, including the Internet, to produce, share, and update writing products in response to ongoing feedback, including new arguments or information.