

# Unit 06: Global Entrepreneurship

Content Area: **Business**  
Course(s): **Entrepreneurship**  
Time Period: **2nd Marking Period**  
Length: **+ - 3 weeks**  
Status: **Published**

## Unit Overview

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Student will define/describe and synthesize global entrepreneurship, the global economy and considerations of the global marketplace

## Transfer

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Students will be able to independently use their learning to...

- Define/describe and synthesize global entrepreneurship, the global economy and considerations of the global marketplace

## Meaning

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## Understandings

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Students will understand...

- The role of entrepreneurship in today's multicultural, global economy
- Why the global market is important
- Current trends that provide both domestic and global opportunities for entrepreneurs
- Benefits and risks of international trade
- The best international markets
- Importing and exporting

## Essential Questions

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Students will keep considering...

-What is global entrepreneurship? How does the global market impact our society?

## **Application of Knowledge and Skill**

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### **Students will know...**

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Students will know...

- The role of entrepreneurship in today's multicultural, global economy
- Why the global market is important
- Current trends that provide both domestic and global opportunities for entrepreneurs
- Benefits and risks of international trade
- The best international markets
- Importing and exporting

### **Students will be skilled at...**

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Students will ...

- Describe the role of entrepreneurship in today's multicultural, global economy
- Explain why the global market is important
- Recognize and examine current trends that provide both domestic and global opportunities for entrepreneurs
- Identify and evaluate the benefits and risks of international trade
- Explain how to find the best international markets
- Compare and contrast importing and exporting

## **Academic Vocabulary**

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See attached document

## **Learning Goal 1**

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Student will define/describe and synthesize global entrepreneurship, the global economy and considerations of the global marketplace

- Student will define/describe and synthesize global entrepreneurship, the global economy and considerations of the global marketplace

PFL.9.1.12.A.5	Analyze how the economic, social, and political conditions of a time period can affect the labor market.
PFL.9.1.12.A.6	Summarize the financial risks and benefits of entrepreneurship as a career choice.
PFL.9.1.12.A.9	Analyze how personal and cultural values impact spending and other financial decisions.
PFL.9.1.12.E.5	Evaluate business practices and their impact on individuals, families, and societies.
PFL.9.1.12.F.1	Relate a country's economic system of production and consumption to building personal wealth and achieving societal responsibilities.
PFL.9.1.12.F.3	Analyze how citizen decisions and actions can influence the use of economic resources to achieve societal goals and provide individual services.
CAEP.9.2.12.C.3	Identify transferable career skills and design alternate career plans.
CAEP.9.2.12.C.4	Analyze how economic conditions and societal changes influence employment trends and future education.
CAEP.9.2.12.C.6	Investigate entrepreneurship opportunities as options for career planning and identify the knowledge, skills, abilities, and resources required for owning and managing a business.
CAEP.9.2.12.C.7	Examine the professional, legal, and ethical responsibilities for both employers and employees in the global workplace.
TECH.8.1.12	Educational Technology: All students will use digital tools to access, manage, evaluate, and synthesize information in order to solve problems individually and collaborate and to create and communicate knowledge.
TECH.8.1.12.A.CS2	Select and use applications effectively and productively.
TECH.8.1.12.B.CS2	Create original works as a means of personal or group expression.
TECH.8.1.12.E	Research and Information Fluency: Students apply digital tools to gather, evaluate, and use information.

## **Target 1**

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Describe the role of entrepreneurship in today's multicultural, global economy

- Describe the role of entrepreneurship in today's multicultural, global economy

## **Target 2**

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Explain why the global market is important

- Explain why the global market is important

### **Target 3**

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Recognize and examine current trends that provide both domestic and global opportunities for entrepreneurs

- Recognize and examine current trends that provide both domestic and global opportunities for entrepreneurs

### **Target 4**

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Identify and evaluate the benefits and risks of international trade

- Identify and evaluate the benefits and risks of international trade

### **Target 5**

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Explain how to find the best international markets

- Explain how to find the best international markets

### **Target 6**

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Compare and contrast importing and exporting

- Compare and contrast importing and exporting

### **Summative Assessment**

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- Applied Projects
- Applied Quiz/Test
- Optional Classroom Survey
- Optional Written Quiz/Test

### **Formative Assessment and Performance Opportunities**

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- Applied Activities/Projects
- Guided Practice
- Peer Review

- Reflective Discussion
- Teacher Observation

## **Accommodations/Modifications**

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- Application problems for extra practice
- Projects/scenarios related to student personal interests incorporating this unit's content/skills/features
- Scenarios for critical thinking

## **Unit Resources**

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- Guest Speakers
- Internet Resources
- Technology Software & Hardware
- Textbooks
- Videos