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| Standard | **VPA.1.3.12.D.CS1** - [Content Statement] - How individuals manipulate the elements of art and principles of design results in original portfolios that reflect choice and personal stylistic nuance. |
| Unit | Typography: Introduction, history, anatomy, design rules, usage. |
| 4  Exceeded Standard | The Students will be able to:  Independently create an illustration using typography that exceeds  expectations. Students can choose and identify appropriate fonts for  the design, explain those choices and combine them together to create  a drawing. |
| 3  Reached the Standard | The students will be able to:  Understand how typography is properly used in graphic design and create an illustration combining various fonts and typestyles. |
| 2  Daily Targets | The students will be able to approach the target goal by:   1. Create an original font   6. Combine type and graphics together without breaking the “bad typography” rules   1. Determine appropriate and inappropriate uses of fonts 2. Identify and facilitate proper punctuation marks 3. Understand and use proper spacing and layout with text 4. Identify the anatomy of a font 5. Explain how typography developed throughout history |
| 1 | With some help, the student has partial success with the unit content |
| 0 | Even with help, the student does not understand the content and cannot complete the tasks defined in the unit. |