

# Unit 1: Content Management Systems

Content Area: **Computer Science**  
Course(s):  
Time Period: **Marking Period 1**  
Length: **10-15 days**  
Status: **Published**

## Brief Summary of Unit

---

Seniors in this Web Design Internship are responsible for assisting with the building, updating and maintaining of the district's website. The site is held in a Content Management System (CMS) that relies on WYSIWYG (What You See Is What You Get) editors to adjust content. Students in this internship will spend the first few weeks becoming familiar with creating content, updating content and communicating with the other webmasters within the district about the CMS. Students will develop plans for updating and communicating with staff members through email and in person meetings. The community will also receive any updates through their viewing of the website.

Revision Date: August 2020

LA.K-12.NJSLSA.R10	Read and comprehend complex literary and informational texts independently and proficiently with scaffolding as needed.
CS.9-12.8.1.12.AP.1	Design algorithms to solve computational problems using a combination of original and existing algorithms.
CS.9-12.8.1.12.AP.7	Collaboratively design and develop programs and artifacts for broad audiences by incorporating feedback from users.
CAEP.9.2.12.C.3	Identify transferable career skills and design alternate career plans.
TECH.8.1.12.C	Communication and Collaboration: Students use digital media and environments to communicate and work collaboratively, including at a distance, to support individual learning and contribute to the learning of others.
TECH.8.1.12.C.CS1	Interact, collaborate, and publish with peers, experts, or others by employing a variety of digital environments and media.
TECH.8.1.12.C.CS2	Communicate information and ideas to multiple audiences using a variety of media and formats.
TECH.8.1.12.D.CS1	Advocate and practice safe, legal, and responsible use of information and technology.
TECH.8.1.12.E.CS2	Locate, organize, analyze, evaluate, synthesize, and ethically use information from a variety of sources and media.
TECH.8.2.12.E.3	Use a programming language to solve problems or accomplish a task (e.g., robotic functions, website designs, applications, and games).  The usability, dependability, security, and accessibility of devices within integrated systems are important considerations in their design as they evolve.

## Essential Questions / Enduring Understandings

---

Essential Questions

- What are the best practices for updating information on the district's website?
- How do you create new content for the website?

### Enduring Understanding

- CMS are set up so people without HTML and CSS backgrounds can build a quality website. They are also useful when many people are assisting in developing the content.

## Objectives

---

### Students Will Know:

- how to navigate and utilize the CMS to update and create content.

### Students Will be Skilled At:

- communicating with teachers, administrators and colleagues to request and obtain information.
- time management as they develop plans for acquiring this information according to deadlines.

## Learning Plan

---

- Share CMS library of help videos/documents along with the training video from the CMS organization.
- Create logins for each student to track their updates on the CMS.
- Develop division of labor for internship members to spread out each school's work.
- Develop outline of plan for updating each site for the first week of school. Faculty Lists, New Year Paperwork, Calendars and Welcome messages are some of the important tasks that need to be updated for each school.
- Complete updates for the first week of school as information is available (last Board of Ed meeting of August will have the most up to date info on faculty).

## Assessment

---

### Assessments

- Formative: Daily assessments using examples from class notes and CodeHS.com, AP Classroom/Albert Checks for Understanding
- Summative: Teacher-created assessments/projects and CodeHS Computer Science Projects, AP

## Classroom/Albert Unit Assessments

- Benchmark: Check for understanding benchmark assessments on CodeHS, AP Classroom/Albert/Khan Academy Diagnostics
- Alternative Assessments: Student-centered activities such as a doorbell coding project, game design projects, and other activities involving real world applications

Setting up the district's website for the first week of school.

Calendars and checklists for information that needs to be compiled.

Emails to/from staff.

## **Materials**

---

Core instructional materials: [Core Book List](#)

Supplemental materials: CodeHS

CMS link with videos and help documents.

Video from Cranford Training for CMS.