

# Unit 03: Directing, Production Control and Filmic Techniques

Content Area: **Music**  
Course(s):  
Time Period: **Marking Period 1**  
Length: **Ongoing**  
Status: **Published**

## Brief Summary of Unit

Students will learn the role of a director and crew when producing a film or video and understand the director's tools and basic shot types used to convey the idea. Students will understand the function of a crew including continuity, camera, sound and script.

## Standards

ELD standards: <https://docs.google.com/document/d/1wdmsiGOdCHlrjU-WPvAtENnEgi0EStZXo0uiFYv1Nu4/edit>

MA.9-12.1.2.12prof.Cr1a	Formulate multiple ideas using generative methods to develop artistic goals and solve problems in media arts creation processes.
MA.9-12.1.2.12prof.Cr1b	Organize and design artistic ideas for media arts productions.
MA.9-12.1.2.12prof.Cr1c	Critique plans, prototypes and production processes considering purposeful and expressive intent.
MA.9-12.1.2.12prof.Cr1d	Apply aesthetic criteria in developing, refining and proposing media arts artwork.
MA.9-12.1.2.12prof.Cr2a	Organize and design artistic ideas for media arts productions.
MA.9-12.1.2.12prof.Cr2b	Critique plans, prototypes and production processes considering purposeful and expressive intent.
MA.9-12.1.2.12prof.Cr2c	Apply aesthetic criteria in developing, refining and proposing media arts artwork.
MA.9-12.1.2.12prof.Cr3a	Understand the deliberate choices in organizing and integrating content, stylistic conventions, and media arts principles such as emphasis and tone.
MA.9-12.1.2.12prof.Cr3b	Refine and modify media artworks, emphasizing aesthetic quality and intentionally accentuating stylistic elements to reflect an understanding of personal goals and preferences.
MA.9-12.1.2.12prof.Pr4a	Integrate various arts, media arts forms and content into unified media arts productions, considering the reaction and interaction of the audience, such as experiential design.
MA.9-12.1.2.12prof.Pr5a	Demonstrate progression in artistic, design, technical, and soft skills, as a result of selecting and fulfilling specified roles in the production of a variety of media artworks.
MA.9-12.1.2.12prof.Pr5b	Develop and refine creativity and adaptability, such as design thinking and risk taking, in addressing identified challenges and constraints within and through media arts productions.
MA.9-12.1.2.12prof.Pr5c	Demonstrate adaptation and innovation through the combination of tools, techniques and content to communicate intent in the production of media artworks.
MA.9-12.1.2.12prof.Pr6a	Design the presentation and distribution of collections of media artworks, considering combinations of artworks, formats and audiences.



MA.9-12.1.2.12prof.Pr6b	Evaluate the benefits and impacts at the personal, local and social level from presenting media artworks, such as benefits to self and others.
MA.9-12.1.2.12prof.Re7a	Analyze the qualities of and relationships between the components, style and preferences communicated by media artworks and artists.
MA.9-12.1.2.12prof.Re7b	Analyze how a variety of media artworks affect audience experience and create intention through multimodal perception when addressing global issues including climate change.
MA.9-12.1.2.12prof.Re8a	Analyze the intent, meaning and perception of a variety of media artworks, focusing on personal and cultural contexts and detecting bias, opinion and stereotypes.
MA.9-12.1.2.12prof.Re9a	Evaluate media art works and production processes at decisive stages, using identified criteria and considering context and artistic goals.
MA.9-12.1.2.12prof.Cn10a	Access, evaluate and integrate personal and external resources to inform the creation of original media artworks, such as experiences, interests and cultural experiences.
MA.9-12.1.2.12prof.Cn10b	Explain and demonstrate the use of media artworks to expand meaning and knowledge, and create cultural experiences such as learning and sharing through online environments.
MA.9-12.1.2.12prof.Cn11a	Demonstrate and explain how media artworks and ideas relate to various contexts, purposes, and values (e.g., social trends, power, equality, personal/cultural identity).
MA.9-12.1.2.12prof.Cn11b	Critically evaluate and effectively interact with legal, technological, systemic, and vocational contexts of media arts, considering ethics, media literacy, social media, virtual worlds, and digital identity.

## Transfer

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## Essential Questions

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- • What are the basic principles of directing?
- • What is a director's job?
- • Why do you need a director?

## Essential Understandings

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- • angles can create tension and drama.
- • being familiar with composition principles will help to create messages with meaning
- • rule of thirds will direct an audiences eye to specific details within a frame.
- • shooting a variety of footage can help when editing..
- • the use of basic shots will advance the story.
- • using "B" roll is provides important coverage in all types of narrative and documentary projects.
- • what is put into the frame (actors, props, furniture, etc) tells a story

## Students Will Know

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- • how composition creates aesthetically intriguing and informative images.
- • how shoot matching action.
- • how shot types will help in sequence flow.
- • how to compose a shot using the rule of thirds.
- • the basic shot types.
- • the basics of continuity.

## **Students Will Be Skilled At**

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## **Evidence/Performance Tasks**

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- • Complete a graphic organizer listing and explaining the basic shot types.
- • Compose journal entries on the role of a director during each phase of production of their projects.
- • Create, write and shoot 3 film projects including Follow the Object, an interview portrait and a narrative story.
- • Demonstrate knowledge and understanding of “B” roll shooting.
- • Discuss essential questions through brainstorming and written reflection.
- • Prepare shot lists using film vocabulary terms that show the sequence of the story.
- • Prepare storyboards, using film vocabulary, that convey the story in visual terms using rule of thirds and proper composition.

## **Learning Plan**

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- • Distribute film scripts and continue discussions on writing formats and structure..
- • Participate in a comfortable work environment using planning, persistence, and problem-solving skills while working independently, or with others, during the creative process
- • Preview the essential questions and continue with the Film Production Journal that will follow students throughout the course.
- • Review production problems and successes during group discussions and production debriefings.
- • Students will work with crews on various student projects.
- • View artwork to understand the frame and what it contains.
- • Write viewing assessments on peer projects shown throughout the year.

## **Materials**

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**Suggested Strategies for Modifications**

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