

# Unit 02: The Language of Film –Film Vocabulary and Story Development

Content Area: **Music**  
Course(s):  
Time Period: **Marking Period 1**  
Length: **Ongoing**  
Status: **Published**

## Brief Summary of Unit

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Students will gain knowledge of the terms necessary to write, prepare, shoot and edit a film. Students will understand the three phases of film and video production that include preproduction, production and postproduction. Students will explore and document video shooting techniques and vocabulary. Students will learn how to develop an understanding of the art of producing a film or video. Students will explore and learn how to write a story treatment, create storyboards and write a script

## Standards

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ELD standards: <https://docs.google.com/document/d/1wdmsiGOdCHlrjU-WPvAtENnEgi0EStZXo0uiFYv1Nu4/edit>

MA.9-12.1.2.12prof.Cr1a	Formulate multiple ideas using generative methods to develop artistic goals and solve problems in media arts creation processes.
MA.9-12.1.2.12prof.Cr1b	Organize and design artistic ideas for media arts productions.
MA.9-12.1.2.12prof.Cr1c	Critique plans, prototypes and production processes considering purposeful and expressive intent.
MA.9-12.1.2.12prof.Cr1d	Apply aesthetic criteria in developing, refining and proposing media arts artwork.
MA.9-12.1.2.12prof.Cr2a	Organize and design artistic ideas for media arts productions.
MA.9-12.1.2.12prof.Cr2b	Critique plans, prototypes and production processes considering purposeful and expressive intent.
MA.9-12.1.2.12prof.Cr2c	Apply aesthetic criteria in developing, refining and proposing media arts artwork.
MA.9-12.1.2.12prof.Cr3a	Understand the deliberate choices in organizing and integrating content, stylistic conventions, and media arts principles such as emphasis and tone.
MA.9-12.1.2.12prof.Cr3b	Refine and modify media artworks, emphasizing aesthetic quality and intentionally accentuating stylistic elements to reflect an understanding of personal goals and preferences.
MA.9-12.1.2.12prof.Pr4a	Integrate various arts, media arts forms and content into unified media arts productions, considering the reaction and interaction of the audience, such as experiential design.
MA.9-12.1.2.12prof.Pr5a	Demonstrate progression in artistic, design, technical, and soft skills, as a result of selecting and fulfilling specified roles in the production of a variety of media artworks.
MA.9-12.1.2.12prof.Pr5b	Develop and refine creativity and adaptability, such as design thinking and risk taking, in addressing identified challenges and constraints within and through media arts productions.
MA.9-12.1.2.12prof.Pr5c	Demonstrate adaptation and innovation through the combination of tools, techniques and content to communicate intent in the production of media artworks.
MA.9-12.1.2.12prof.Pr6a	Design the presentation and distribution of collections of media artworks, considering

	combinations of artworks, formats and audiences.
MA.9-12.1.2.12prof.Pr6b	Evaluate the benefits and impacts at the personal, local and social level from presenting media artworks, such as benefits to self and others.
MA.9-12.1.2.12prof.Re7a	Analyze the qualities of and relationships between the components, style and preferences communicated by media artworks and artists.
MA.9-12.1.2.12prof.Re7b	Analyze how a variety of media artworks affect audience experience and create intention through multimodal perception when addressing global issues including climate change.
MA.9-12.1.2.12prof.Re8a	Analyze the intent, meaning and perception of a variety of media artworks, focusing on personal and cultural contexts and detecting bias, opinion and stereotypes.
MA.9-12.1.2.12prof.Re9a	Evaluate media art works and production processes at decisive stages, using identified criteria and considering context and artistic goals.
MA.9-12.1.2.12prof.Cn10a	Access, evaluate and integrate personal and external resources to inform the creation of original media artworks, such as experiences, interests and cultural experiences.
MA.9-12.1.2.12prof.Cn10b	Explain and demonstrate the use of media artworks to expand meaning and knowledge, and create cultural experiences such as learning and sharing through online environments.
MA.9-12.1.2.12prof.Cn11a	Demonstrate and explain how media artworks and ideas relate to various contexts, purposes, and values (e.g., social trends, power, equality, personal/cultural identity).
MA.9-12.1.2.12prof.Cn11b	Critically evaluate and effectively interact with legal, technological, systemic, and vocational contexts of media arts, considering ethics, media literacy, social media, virtual worlds, and digital identity.

## **Transfer**

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## **Essential Questions**

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- • How do you convey a story in purely visual terms?
- • What are the components that make up a film or video?

## **Essential Understandings**

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- • a film or video needs a purpose.
- • film and video is made up of many mechanical components.
- • shooting a film or video needs organization.
- • the idea, story and written script are the building blocks to making a good film or video.

## **Students Will Know**

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- • how copyright rule can affect a project and how it can be shown.
- • how to convey what they want to say in visual terms
- • how to develop an idea

- • how to prepare an organizational workflow for their video project.
- • how to write a treatment, outline, film script and storyboard.
- • the three basic techniques of presentation that include, narrative film, documentary film and absolute film.
- • the vocabulary and shooting techniques of making a film.

## **Students Will Be Skilled At**

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## **Evidence/Performance Tasks**

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- • Articulate through-group discussions the many methods for judging ideas in planning a production
- • Complete a graphic organizer showing what copyright rules are and how they pertain to the presentation of their work.
- • Complete a video production workflow sheet based on their project..
- • Create 3 film projects that include “follow an object”, an interview documentary and narrative story.
- • Discuss and reflect on essential questions through discussion and writing in their Film Production Journal.
- • Document video shooting techniques and vocabulary using a graphic organizer.
- • Write a treatment for three film projects explaining the film story and the point of view for each.
- • Write a viewing assessment on peer projects.

## **Learning Plan**

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- • Analyze film shooting scripts and compare them to the actual film.
- • Attend a class in the library detailing copyright rules
- • Have students analyze and discuss art work or photos from magazines or newspapers and describe what they see.
- • Participate in a comfortable work environment using planning, persistence, and problem-solving skills while working independently, or with others, during the creative process.
- • Prepare a video production workflow for their projects.
- • Preview the essential questions and create a Film Production Journal that will follow students throughout the course
- • Understand film vocabulary by presenting a poster that visually represents a film vocabulary word
- • Working in a group, students will develop, write and shoot three video projects.
- • Write viewing assessments on peer projects shown through out the year.

## **Materials**

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## **Suggested Strategies for Modifications**

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